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NEW QUESTION: 1

A boutique sells sporting goods in its B2B Commerce store. An administrator recently added the promotions subflow to the checkout flow template. The administrator has tested the checkout process with a cart in debug mode. The changes pass the test scenarios. However, when the Administrator repeats the same test scenarios in the B2B store, it fails. Which two reasons could be the cause of the error?

- A.** A new version of the checkout flow template has not been activated.
- B.** The Checkout page on the Experience Builder site is currently configured to run a different Checkout flow template.
- C.** The store site needs to be deactivated and reactivated to use the new version of the checkout flow.
- D.** The Apply Promotions Status field needs to be set to Active to enable promotions on the B2B store on the General Settings store page.

Answer: A,B (LEAVE A REPLY)

If the checkout process fails in the B2B store after adding the promotions subflow to the checkout flow template, the two possible reasons could be A. A new version of the checkout flow template has not been activated, meaning the changes have not been applied; and B. The Checkout page on the Experience Builder site is currently configured to run a different Checkout flow template, which does not include the promotions subflow.

NEW QUESTION: 2

An Administrator wants to leverage an existing Salesforce Billing product implementation in their B2B Commerce storefront.

What should the Administrator do to achieve this?

- A.** Set the collection of payment details in the B2B components.
- B.** Set Field-Level Permissions for the Buyer Profile.
- C.** Add custom Fields to the Order Object.

D. Create a custom Component in Experience Builder.

Answer: D (LEAVE A REPLY)

To leverage an existing Salesforce Billing product implementation in their B2B Commerce storefront, an administrator should D. Create a custom Component in Experience Builder. This custom component can integrate Salesforce Billing functionality into the B2B Commerce storefront, allowing for seamless invoice and payment processing within the commerce experience.

NEW QUESTION: 3

What are two advantages of having Commerce and CRM data together?

- A.** Personalized experience based on a history of interactions
- B.** Multiple logins to interact with each system
- C.** Duplication of account information
- D.** Reduced number of integrations with other systems

Answer: A,D (LEAVE A REPLY)

The advantages of having Commerce and CRM data together include A. Personalized experience based on a history of interactions, which allows for tailored shopping experiences based on the customer's previous engagements, and C. Reduced number of integrations with other systems, simplifying the architecture and reducing the potential points of failure or data inconsistencies.

NEW QUESTION: 4

An Administrator at Universal Containers (UC) wants to supply buyers with product-related information. Which two content types can an admin use to provide buyers with product-related information?

- A.** Document
- B.** File
- C.** Asset
- D.** Image

Answer: A,D (LEAVE A REPLY)

To provide product-related information, an administrator can use:

A) Document: This could include product manuals, specifications, or any other document that provides detailed information about the product.

D) Image: High-quality images can be used to visually represent the product, its usage, or any specific features, contributing to a better understanding of the product for the buyer.

These content types are instrumental in delivering comprehensive product information, enhancing the buyer's journey by providing all necessary details to make an informed purchase decision.

NEW QUESTION: 5

An Administrator needs to add a B2B Commerce store to a site that already exists.

Which two Experience Cloud templates could the Administrator use for this?

- A. Customer Account Portal
- B. Build Your Own
- C. Customer Service
- D. Visualforce + Tabs

Answer: (SHOW ANSWER)

To add a B2B Commerce store to an existing site, the Administrator could use the A. Customer Account Portal or B. Build Your Own Experience Cloud templates. The Customer Account Portal template provides a framework for account management and commerce functionalities, while the Build Your Own template offers flexibility in designing a custom experience that can include B2B Commerce features.

NEW QUESTION: 6

An Administrator needs to support a unique use case with an exclusive line of products. Only certain stores designated as

"premier" status should contain an exclusive list of products. All of the other products outside of the exclusive product line should be available in all stores.

Is it possible to support this use case of store-specific products in B2B Commerce?

- A. No. The products must be filtered with custom code.
- B. No. The data model does not support this type of configuration.
- C. Yes. This is supported by the B2B Commerce data model.
- D. Yes. There is an exclusive line checkbox on the Product entity which supports this scenario.

Answer: (SHOW ANSWER)

Supporting store-specific products, including an exclusive line of products for "premier" status stores, is supported by the B2B Commerce data model (C). This capability allows for the configuration of product availability and visibility based on store status or other criteria, enabling differentiated product offerings across various store types.

NEW QUESTION: 7

An Administrator is having trouble rebuilding the search index. 08m 41s What could be causing this issue?

- A. The necessary permissions have not been given to the Administrator.
- B. There are no active products associated to any of the categories in the store catalog.
- C. There is no price book associated to the store.
- D. The products have not been added to an entitlement policy.

Answer: (SHOW ANSWER)

If an Administrator is having trouble rebuilding the search index, a potential cause could be the necessary permissions have not been given to the Administrator (A). Proper permissions are required to execute search index rebuilds, and without these permissions, the Administrator may encounter difficulties in initiating or completing the rebuild process.

NEW QUESTION: 8

An Administrator needs to allow users to filter products using fields on the product itself. How should the Administrator do this?

- A. Add the Products to a Product Category.
- B. Add the Products to the Search Index.
- C. Create a Filter for the Product Category.
- D. Create a Product Tag for the Product Category.

Answer: (SHOW ANSWER)

To allow users to filter products using fields on the product itself, the Administrator should C. Create a Filter for the Product Category. This involves defining filters based on product fields, which can then be applied within product categories to help users narrow down their product search based on specific attributes or criteria.

NEW QUESTION: 9

Which profile or permission set is needed for Buyer Managers on the storefront? 10m 22s

- A. Commerce User
- B. B2B Commerce Super User
- C. Account Switcher User
- D. B2B Commerce User

Answer: (SHOW ANSWER)

For Buyer Managers on the storefront, the appropriate profile or permission set is typically B2B Commerce User (D). This profile or permission set is designed to provide the necessary permissions for users to perform tasks related to managing purchases, viewing orders, and accessing account-specific pricing and products. The B2B Commerce User role encompasses the functionalities needed by Buyer Managers to efficiently manage their purchasing activities within the B2B Commerce environment.

NEW QUESTION: 10

Which two steps can an Administrator take to present different user experiences to different Buyers in a storefront?

- A. Create audiences to define different segments
- B. Use page variations
- C. Link the Store to multiple communities
- D. Associate the branding to specific buyer groups

Answer: A,B (LEAVE A REPLY)

To present different user experiences to different buyers in a storefront, an Administrator can:

A) Create audiences to define different segments: This allows for the customization of content and experiences based on specific characteristics of user segments.

B) Use page variations: Different page layouts and content can be presented to different audiences, enabling a highly personalized shopping experience for each user group.

NEW QUESTION: 11

What are two valid options for a Price Adjustment Schedule?

- A. Order Threshold
- B. Percentage
- C. Range
- D. Slab

Answer: (SHOW ANSWER)

Valid options for a Price Adjustment Schedule include:

B) Percentage: This allows for discounts or price increases based on a percentage of the original price, providing flexibility in pricing strategies.

C) Range: This option enables the application of different price adjustments based on the quantity or total value of items, allowing for volume discounts or tiered pricing structures.

NEW QUESTION: 12

An Administrator wants to improve search engine ranking and awareness, with the goal of driving more traffic to the B2B Commerce store.

Which two technical elements should the Administrator use?

- A. Add a NoIndex Tag to the Store Sitemap.
- B. Add CMS Content to Store Pages.
- C. Add Meta Tags to Store Pages.
- D. Add Canonical URLs to Store Pages.

Answer: B,C (LEAVE A REPLY)

To improve search engine ranking and awareness, an Administrator should focus on adding CMS Content to Store Pages (B) and adding Meta Tags to Store Pages (C). CMS content can enhance the relevance and richness of store pages, making them more attractive to search engines. Meta tags, including titles and descriptions, play a crucial role in search engine optimization by providing search engines with essential information about the page content.

NEW QUESTION: 13

Which two steps should an Administrator take to adjust how long a cart checkout session is active?

- A. Update TTL Properties under Order Settings in Setup.
- B. Update Checkout properties in Store Administration.
- C. Update the CheckoutTimeToLive property on a Webstore.
- D. Update the CheckoutValidAfterDate property on a Webstore.

Answer: (SHOW ANSWER)

To adjust the duration of a cart checkout session, an Administrator should:

A) Update TTL Properties under Order Settings in Setup: TTL (Time To Live) properties determine the duration for which a session remains active. Adjusting these settings can extend or shorten the checkout session duration.

C) Update the CheckoutTimeToLive property on a Webstore: This directly affects how long a checkout session remains active before timing out, ensuring that customers have adequate time to complete their purchases.

NEW QUESTION: 14

An Administrator needs to add a B2B store to a site that already exists. The Administrator has entered a valid store name.

Which two conditions are required to be able to add a B2B store to an existing site?

A. The existing site should use the Build your own (Aura), Customer Portal or B2B template.

B. The existing site should only use the Microsite (LWR) template.

C. The site should already have a store created.

D. The site should not have a store created.

Answer: A,D (LEAVE A REPLY)

To add a B2B store to an existing site, two conditions required are A. The existing site should use the Build your own (Aura), Customer Portal, or B2B template, ensuring compatibility with B2B Commerce functionalities, and D. The site should not have a store created, as each site can typically support one B2B store.

NEW QUESTION: 15

An Administrator has created a new store and is verifying that a particular user who is a Buyer Manager can review the activity of other users. When logging in an error message shows up: "Looks like this portal user is not a member of an experience or your experience is down. Ask your Salesforce admin or channel manager for help." How can this be resolved?

A. Adjust the Permission Set Group to include the needed Permission Set.

B. Verify Membership by Permission Set under Administration in Experience Builder.

C. Verify this member's account is in a Buyer Group for the store.

D. Verify Membership by Profile under Administration in Experience Builder.

Answer: D (LEAVE A REPLY)

To resolve the issue where a Buyer Manager cannot review the activity of other users due to an error message, the administrator should D. Verify Membership by Profile under Administration in Experience Builder. This ensures that the user has the appropriate access and membership settings to participate in the B2B Commerce experience and perform their role effectively.

NEW QUESTION: 16

A company sells products to industrial customers and only wants the customers to purchase products in increments of five.

Which two steps must an Administrator complete to implement this?

- A. Connect the product to a Quantity Rule.
- B. Enable Purchase Increment Rules.
- C. Create a cart validation.
- D. Create Purchase Quantity Rules.

Answer: A,D (LEAVE A REPLY)

To ensure customers can only purchase products in increments of five, an Administrator must:

A) Connect the product to a Quantity Rule: This involves creating a Quantity Rule that specifies the allowed increments for product quantities and then associating this rule with the specific products.

D) Create Purchase Quantity Rules: This step involves defining the rules that govern purchase quantities, including setting the required increments, which in this case would be increments of five.

These steps ensure that when customers add products to their cart, they can only do so in the specified increments, aligning with the company's sales strategy and operational requirements.

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NEW QUESTION: 17

What are two advantages of having Commerce and CRM data together?

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- D. Duplication of account information

Answer: (SHOW ANSWER)

The advantages of having Commerce and CRM data together include A. Personalized experience based on a history of interactions, which allows for tailored shopping experiences based on the customer's previous engagements, and C. Reduced number of integrations with other systems, simplifying the architecture and reducing the potential points of failure or data inconsistencies.

NEW QUESTION: 18

Which three aspects of a product can an Administrator populate as part of the Commerce App's Import feature?

(Short Description)

- A. Images
- B. Price Book
- C. Price Adjustment Schedule
- D. Description

Answer: A,B,D (LEAVE A REPLY)

Through the Commerce App's Import feature, an Administrator can populate:

A) Images: Product images can be imported to visually represent each product.

B) Price Book: This includes importing pricing information associated with each product, allowing for accurate pricing display and calculations within the commerce site.

D) Description: Product descriptions provide detailed information about each product, which can be imported to enrich product listings and inform potential buyers.

This import functionality streamlines the process of populating product catalogs with essential information, ensuring a comprehensive and informative shopping experience for customers.

NEW QUESTION: 19

Where can an Administrator configure an alternative or new checkout flow?

- A. Checkout Button on the Cart page
- B. Experience Builder on the Checkout page
- C. Store tile in the Commerce app
- D. Process Builder Button in Experience Builder

Answer: (SHOW ANSWER)

An Administrator can configure an alternative or new checkout flow in the Store tile in the Commerce app (C). This area provides access to store configurations, including checkout process customizations. The Commerce app's Store tile allows administrators to define and manage various aspects of the checkout experience, such as payment options, order review, and final confirmation steps, ensuring a seamless and efficient checkout process for users. The Checkout Button on the Cart page (A), Experience Builder on the Checkout page (B), and Process Builder Button in Experience Builder (D) are not the primary locations for configuring the checkout flow in Salesforce B2B Commerce.

NEW QUESTION: 20

Which three guest browsing related options can be seen on the Buyer Access page?

- A. Buyer Group Descriptions
- B. Buyer Groups
- C. Currency of the Guest Buyer Profile

D. Buyer Group Owner Name

E. Guest Buyer Profile Name

Answer: B,C,E (LEAVE A REPLY)

On the Buyer Access page, the following guest browsing related options are visible:

B) Buyer Groups: This option allows administrators to view and manage different buyer groups, facilitating tailored experiences for different segments of buyers.

C) Currency of the Guest Buyer Profile: This shows the currency settings for guest buyers, ensuring that products and transactions are displayed in the appropriate currency for a seamless browsing experience.

E) Guest Buyer Profile Name: This identifies the profile used for guest buyers, allowing administrators to customize and manage access and experiences for unauthenticated users browsing the store.

These options play a crucial role in managing and customizing the experience for both guest and authenticated buyers, enhancing the flexibility and effectiveness of the B2B Commerce platform.

NEW QUESTION: 21

AB2B Administrator needs to set up a user so they have the ability to switch between accounts in the store to purchase for multiple accounts.

Which three tasks are necessary to allow this user to switch to another account?

A. Add the Switch Accounts component to the Store home page.

B. Assign the Account Switcher User permission to the purchasing user.

C. Share the Account with the purchasing user.

D. Assign the Buyer Manager permission to the purchasing user.

E. Create an External Managed Account record.

Answer: A,B,C (LEAVE A REPLY)

To allow a user to switch between accounts in the store to purchase for multiple accounts, the necessary tasks include A. Add the Switch Accounts component to the Store home page, B. Assign the Account Switcher User permission to the purchasing user, and C. Share the Account with the purchasing user. These steps enable a user-friendly mechanism for buyers to manage purchases across different accounts, enhancing the purchasing experience.

NEW QUESTION: 22

A client would like to set up a Priority Pricing Model.

On which object is the Priority field that determines the priority of pricing?

A. Price Book

B. Entitlement Policy

C. Buyer Group

D. Buyer Group Price Book

Answer: D (LEAVE A REPLY)

For setting up a Priority Pricing Model, the Priority field that determines the priority of pricing is found on the D. Buyer Group Price Book object. This field allows administrators to define the precedence of price books for different buyer groups, ensuring that the correct pricing is applied based on predefined priorities.

NEW QUESTION: 23

How can a customer control the products that different Buyers can purchase in the same storefront? el to

- A. Catalogs
- B. Entitlements
- C. Misdirection
- D. Sharing rules

Answer: B (LEAVE A REPLY)

To control the products that different Buyers can purchase in the same storefront, a customer can use Entitlements (B). Entitlements in Salesforce B2B Commerce allow for the definition of specific access rights to products or categories based on buyer accounts or other criteria. This ensures that only authorized buyers can purchase certain products, enabling personalized and controlled buying experiences.

NEW QUESTION: 24

How can an Administrator configure the checkout time-to-live?

- A. Find a WebCart and update CheckoutTimeToLive and CheckoutValidAfterDate properties
- B. Find a WebStore and update properties and update CheckoutTimeToLive and
- C. Update WebStore properties in Store Administration
- D. Update TTL properties in Order Settings under Setup

Answer: D (LEAVE A REPLY)

To configure the checkout time-to-live in Salesforce B2B Commerce, an Administrator should D. Update TTL properties in Order Settings under Setup. This involves accessing the Order Settings in the Salesforce Setup menu and adjusting the Time To Live (TTL) properties, such as CheckoutTimeToLive, to define the duration for which a checkout session remains active before expiring.

NEW QUESTION: 25

What configuration steps are required to send Order confirmation emails to Buyers?

- A. Create an Email template, Set up Organization-Wide Addresses, Create an Email Alert, and an Auto-launched flow
- B. Create a Trigger on Order Status change and invoke the Buyer Confirmation Email flow from the Trigger code
- C. Locate the existing "Buyer Confirmation Email" sub-flow, Add it to the Checkout flow as an invocable action

D. Check the box called "Activate Order Confirmation to Buyers" in the Commerce Apps Store Administration

Answer: ([SHOW ANSWER](#))

To send Order confirmation emails to Buyers, the necessary configuration steps include Creating an Email template (A) to define the content and format of the email, Setting up Organization-Wide Addresses to ensure emails are sent from a verified domain, Creating an Email Alert to trigger the email sending process, and Adding an Auto-launched flow to automate the email sending process based on specific criteria or events, such as order confirmation. This setup ensures that buyers receive timely and informative confirmation emails, enhancing the customer experience.

NEW QUESTION: 26

Which three objects are accessible from the Commerce App menu?

- A.** Accounts
- B.** Reports
- C.** Buyer Entitlements
- D.** Product
- E.** Buyer Groups

Answer: ([SHOW ANSWER](#))

From the Commerce App menu, three objects that are accessible include A. Accounts, C. Buyer Entitlements, and E. Buyer Groups. These objects are integral to managing the relationships, entitlements, and groupings of buyers within the B2B Commerce environment, facilitating the administration of commerce activities.

NEW QUESTION: 27

An Administrator needs to rebuild the Search Index in the B2B Commerce App. What should the Administrator do next while on the store record page?

- A.** Click on the Search tile
- B.** Click on Community Settings
- C.** Click on Search Reindexing in the Quick Actions
- D.** Go to Search Reindex in Setup

Answer: ([SHOW ANSWER](#))

To rebuild the Search Index in the B2B Commerce App, the Administrator should:
C) Click on Search Reindexing in the Quick Actions: This option directly initiates the reindexing process from the store record page, updating the search index to reflect the most current data across products, categories, and content, thereby improving search accuracy and performance.

NEW QUESTION: 28

Which two types of data are supported by the Multilevel Navigation Menu Component in B2B Commerce?

- A. System Link
- B. Data Source
- C. External URL
- D. Event

Answer: A,C (LEAVE A REPLY)

The Multilevel Navigation Menu Component in B2B Commerce supports System Link (A) and External URL (C) as types of data. System Links are used to navigate within the B2B Commerce application, facilitating a seamless user experience by linking to internal pages or resources. External URLs allow the integration of links to external websites, which can be crucial for providing additional product information, manufacturer details, or external resources. Data Source (B) and Event (D) are not typically supported by the navigation menu component as they serve different purposes in the context of B2B Commerce.

NEW QUESTION: 29

What must an Administrator set up in order to use an approved entity in a CRM collection?

- A. Global List view
- B. Sales List View
- C. CRM List view
- D. Service List View

Answer: (SHOW ANSWER)

To use an approved entity in a CRM collection, an Administrator must set up a CRM List view (C). This setup enables the organization of entities such as contacts, accounts, or custom objects within the CRM to be part of targeted collections, facilitating segmentation and targeted actions. The CRM List View provides a framework for defining the criteria and filters that determine which records are included in a collection, supporting personalized and efficient CRM strategies. Global (A), Sales (B), and Service (D) List Views are also used within Salesforce but are tailored for broader or different contexts than CRM collections.

NEW QUESTION: 30

In which three instances should an Administrator perform a search index?

- A. After making changes to tax calculation settings for Checkout
- B. After updating the description of 10 products
- C. After adding a new category with a product under it which is ready to be sold
- D. After making a delta load for the Product Catalog
- E. After making changes to the Product Detail Page layout in Lightning Experience Builder

Answer: B,C,D (LEAVE A REPLY)

An Administrator should perform a search index in instances such as B. After updating the description of 10 products, to ensure the updated content is searchable, C. After adding a new category with a product under it which is ready to be sold, to make the new category

and its products discoverable, and D. After making a delta load for the Product Catalog, to index the newly added or updated product information.

NEW QUESTION: 31

In order to have the most efficient process for Administrators, what two Related Lists should be added to the Account page layout as part of the setup process?

- A. Contact Points
- B. Community Membership
- C. Contact Point Address
- D. Carts

Answer: (SHOW ANSWER)

For the most efficient process, the following Related Lists should be added to the Account page layout:

B) Community Membership: This provides visibility into the user's access and roles within the commerce community, facilitating management and support.

D) Carts: This allows for quick access to the user's current and past shopping carts, enabling support and analysis of shopping behavior.

These additions enhance the administrative capabilities, providing quick access to essential information for managing accounts and supporting users within the B2B Commerce platform.

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NEW QUESTION: 32

A company wants their homepage to have a different look and feel for a user that has logged into the site versus a guest user. What should an Administrator create to allow the targeted specific user segments for the home page?

- A. An Audience
- B. A Brand Set
- C. A custom component
- D. Page variations

Answer: (SHOW ANSWER)

To target specific user segments for the homepage, an Administrator should create Page Variations (D). Page variations allow for the customization of content and layout based on

audience segments, such as logged-in users versus guest users, providing a personalized experience based on the user's status or other criteria.

NEW QUESTION: 33

An Administrator has received a request to enable an existing Account for the storefront and checkout.

Which two steps should the Administrator take to provide access?

- A.** Assign the Account to the appropriate Buyer Group.
- B.** Update the Account Record Type to "B2B Buyer Account."
- C.** Add Shipping and Billing Addresses to the Contact Point Address object.
- D.** Update the Account Status to "Approved."

Answer: A,C (LEAVE A REPLY)

To enable an existing Account for the storefront and checkout, the Administrator should A. Assign the Account to the appropriate Buyer Group, ensuring the account is associated with the correct group for product access and pricing, and C. Add Shipping and Billing Addresses to the Contact Point Address object, which is necessary for processing orders and shipping products.

NEW QUESTION: 34

An Administrator is building a storefront to sell office furniture to other businesses. How should the Administrator segment the different types of furniture to enable better navigation within the store?

- A.** Create Product Tags.
- B.** Create Product Keywords.
- C.** Create Product Filters.
- D.** Create Product Categories.

Answer: D (LEAVE A REPLY)

For better navigation within a storefront selling office furniture, the Administrator should Create Product Categories (D). Product Categories allow for the logical grouping of products, such as desks, chairs, and filing cabinets, facilitating easier browsing and discovery for customers. Categories offer a hierarchical structure that can be used to segment products by type, function, or any other relevant classification, enhancing the user experience. Tags (A), Keywords (B), and Filters (C) can also aid in navigation, but Categories provide a fundamental organizational framework that is essential for store structure and navigation.

NEW QUESTION: 35

For which two reasons should an Administrator activate person accounts in a B2B Commerce org?

- A.** To setup B2B2C Commerce in an existing B2B Commerce org.
- B.** To enable business buyers.

C. To set up Order Management for B2B Commerce use.

D. To enable individual buyers.

Answer: A,D (LEAVE A REPLY)

An administrator should activate person accounts in a B2B Commerce org for A. To set up B2B2C Commerce in an existing B2B Commerce org, allowing the organization to cater to both business and individual consumers, and D. To enable individual buyers, providing a more tailored shopping experience for solo entrepreneurs or individual purchasers.

NEW QUESTION: 36

Customers on a Current project are accustomed to searching for products by part number.

The format for part numbers is numeric with two decimal places, such as:

123456.78. The search results do not seem to be producing an expected number of hits on the part numbers entered. What are two likely causes?

A. Part number values can change with each variation product.

B. Part number is a text field added after the last search index.

C. The part number and product code contain the same value.

D. The part number value is in a formula field that uses other field values.

Answer: B,D (LEAVE A REPLY)

The issues with search results for products by part number, especially when the format is numeric with decimal places, could be due to B. Part number is a text field added after the last search index, meaning the search index may not have been updated to include the new field, and D. The part number value is in a formula field that uses other field values, suggesting that the search functionality might not fully support or index formula fields effectively, leading to inconsistent search results.

NEW QUESTION: 37

A company already has an Experience Cloud Site that they want to use as the store. They are currently implementing B2B Commerce.

What should an Administrator do in this scenario?

A. Drag and drop the Commerce components onto the proper pages in Experience Builder.

B. Use the 'Create a Store on Existing Site' button in the Commerce app.

C. Convert the existing site to a B2B Commerce site in the Digital Experience setting.

D. Create the store in Setup and link it to the existing site.

Answer: A (LEAVE A REPLY)

If a company already has an Experience Cloud Site and is implementing B2B Commerce, an Administrator should A. Drag and drop the Commerce components onto the proper pages in Experience Builder. This approach allows for the integration of B2B Commerce functionalities into the existing site by utilizing the modular components available in Experience Builder, tailored to the commerce needs.

NEW QUESTION: 38

An Administrator needs to migrate the Store configurations from the development sandbox to the QA sandbox.

Which two steps should the Administrator take to migrate the changes to the new server?

- A. Use Data Migration.
- B. Apply Store Configuration.
- C. Publish the Store.
- D. Export Store Configuration.

Answer: A,D (LEAVE A REPLY)

To migrate Store configurations from a development sandbox to a QA sandbox, an Administrator should Use Data Migration (A) to transfer configuration data and related records between environments. Export Store Configuration (D) is also a crucial step as it allows the Administrator to create a deployable package of the store's settings, which can then be imported into the QA environment. Apply Store Configuration (B) and Publish the Store (C) are actions taken after the configurations have been successfully migrated and are part of the setup process in the new environment, rather than the migration process itself.

NEW QUESTION: 39

What does an Administrator need to do in order to target CMS content at a particular store?

- A. Import the content into the community via Workbench
- B. Create CMS content and assign it in Experience Builder
- C. Create a CMS channel for the community and assign it to the workspace
- D. Import the content into the community via Data Loader

Answer: (SHOW ANSWER)

To target CMS content at a particular store, an Administrator needs to B. Create CMS content and assign it in Experience Builder. This involves creating content within the CMS workspace and then using Experience Builder to place and assign this content to specific pages or components within the store, ensuring it appears in the desired location.

NEW QUESTION: 40

A Bedding company is selling bed items that vary by three different lengths. 36m 31 Which set of steps should an Administrator take to create variation products?

- A. Create a custom field length_c, a variation attribute set, and three parent products.
- B. Create a custom field length_c, a variation attribute set, and a parent product.
- C. Create a custom field length_c and a parent product with length selected as variation field.
- D. Create a custom object ProductWithLength_c, a custom field, and a parent product.

Answer: B (LEAVE A REPLY)

To create variation products for bed items that vary by three different lengths, the Administrator should B. Create a custom field length_c, a variation attribute set, and a parent product. The custom field length_c will store the different lengths, the variation attribute set will organize these variations, and the single parent product will represent the base item from which the variations derive.

NEW QUESTION: 41

Management has requested a change to the look and feel of the theme of their B2B Commerce site.

Which three options can an Administrator update on the site using Experience Builder?

- A. Mobile Width and Size
- B. Customer's Logo
- C. Button Size
- D. Text Color
- E. All of the button colors

Answer: B,C,D (LEAVE A REPLY)

Using Experience Builder, an Administrator can update the Customer's Logo (B), Button Size (C), and Text Color (D) to change the look and feel of the theme of their B2B Commerce site. These options allow for significant customization of the visual aspects of the site, aligning the design with the company's branding and design preferences.

NEW QUESTION: 42

Which two options are available for providing an out-of-the-box mobile experience to Salesforce B2B Commerce Buyers?

- A. Cloudcraze Mobile
- B. Android SDK C
- C. Responsive web experience
- D. Mobile app via Mobile Publisher

Answer: C,D (LEAVE A REPLY)

For providing an out-of-the-box mobile experience to Salesforce B2B Commerce buyers, the available options include C. Responsive web experience, which ensures that the storefront adapts to various screen sizes and devices, and D. Mobile app via Mobile Publisher, which allows for the creation of a branded mobile app that offers a native mobile experience to users.

NEW QUESTION: 43

Which two preferences are required to successfully run B2B on Lightning Experience checkout? 27m 30s

- A. Enable Account Relationships
- B. Enable Optional Price Books for Orders
- C. Enable Negative Quantity

D. Enable Orders

Answer: A,D (LEAVE A REPLY)

For successful operation of B2B on Lightning Experience checkout, the following preferences need to be enabled:

A) Enable Account Relationships: This allows for the management of complex account hierarchies and relationships, which is crucial for B2B transactions that often involve multiple entities within the same organization.

D) Enable Orders: This is fundamental for the checkout process, as it allows for the creation and management of customer orders within the Lightning Experience, providing a seamless checkout process.

NEW QUESTION: 44

An Administrator needs to set up a variation product for the first time in a new org and prepare the search index. 26m 164 Before creating the product, in which two places does the Administrator need to go to establish a variation attribute structure?

A. Commerce Setup

B. Product Workspace

C. Catalogs

D. Object Manager

Answer: A,D (LEAVE A REPLY)

Before creating a variation product and preparing the search index, the Administrator needs to establish a variation attribute structure in A. Commerce Setup to configure the overall commerce settings, including attributes, and in D. Object Manager to customize the Product object and its fields, including setting up specific attributes for variations.

NEW QUESTION: 45

Which status does CMS content need to be in to edit the record?

A. Review

B. Preproduction

C. Editable

D. Draft

Answer: D (LEAVE A REPLY)

CMS content must be in the D. Draft status to be editable. This status indicates that the content is in the initial stages of creation or modification and has not yet been finalized for publication. Draft status allows administrators to make changes before the content is reviewed, approved, and published, ensuring that only fully vetted and complete content is made available to end-users.

NEW QUESTION: 46

AB2B Administrator notices a change that needs to be made to a storefront before the Change Set can be finalized for deployment.

From which two places can the Administrator directly access Experience Builder to make the change?

- A. All Sites
- B. Experience Cloud Configuration
- C. All Communities
- D. Digital Experiences
- E. Store tile

Answer: (SHOW ANSWER)

An Administrator can directly access Experience Builder to make changes to a storefront from A. All Sites and D. Digital Experiences. These areas within Salesforce provide entry points to the Experience Builder, where administrators can modify the design and layout of storefronts, including components and pages.

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NEW QUESTION: 47

An Administrator needs to prevent a category from displaying in the navigation menu. Which feature allows the Administrator to do this?

- A. Category deactivation
- B. Menu Exclusion
- C. Category Exclusion
- D. Show in Menu

Answer: C (LEAVE A REPLY)

To prevent a category from displaying in the navigation menu, the Administrator can use C. Category Exclusion. This feature allows specific categories to be excluded from the navigation menu, even if they are active and contain products. It is a targeted approach to manage the visibility of categories in the storefront's navigation structure.

NEW QUESTION: 48

Which two actions would require a rebuild of the Search Index?

- A. Add a product to an active Entitlement Policy used in the store.
- B. Add an account to a store Buyer Group.
- C. Remove a product from the store Catalog.
- D. Adjust the price of a product in the store.

Answer: A,C (LEAVE A REPLY)

A rebuild of the Search Index might be required when:

A) Add a product to an active Entitlement Policy used in the store: This can change the products available to different user segments, necessitating a search index update.

C) Remove a product from the store Catalog: This ensures that the removed product no longer appears in search results, keeping the catalog current and relevant.

These actions impact the accuracy and relevance of search results, making it crucial to rebuild the search index to reflect these changes.

NEW QUESTION: 49

Which feature should an Administrator use to determine which price is shown to customers that have multiple price books assigned to them?

A. Buyer Groups

B. Pricing Entitlement Policy

C. Pricing Strategies

D. Price Book Flows

Answer: C (LEAVE A REPLY)

To determine which price is shown to customers with multiple price books assigned, an Administrator should use C. Pricing Strategies. Pricing Strategies in Salesforce B2B Commerce allow administrators to define rules and criteria for selecting the appropriate price book for a customer, ensuring that the correct prices are displayed based on the customer's attributes and the business's pricing policies.

NEW QUESTION: 50

Which requirement must be met before an Administrator can perform a search index?

A. All products must have at least one image assigned.

B. All products must have a SKU assigned.

C. At least one product must be marked Active.

D. At least one product must have a ProductCode assigned.

Answer: D (LEAVE A REPLY)

Before performing a search index in Salesforce B2B Commerce, it is crucial that at least one product has a ProductCode assigned (D). The ProductCode is a unique identifier for products in Salesforce B2B Commerce, and it is essential for indexing and searching products within the platform. While images (A) and SKUs (B) enhance product listings and navigation, they are not prerequisites for indexing. Ensuring products are marked as Active (C) is important for them to appear in search results, but the presence of a ProductCode is fundamental to the indexing process itself.

NEW QUESTION: 51

An Administrator needs to set up B2B Commerce on a new Salesforce sandbox.

Which three settings should the Administrator configure before creating the storefront?

- A. Enable Digital Experiences
- B. Enable Commerce
- C. Enable Orders
- D. Click Create Store from the App
- E. Enable B2B Commerce

Answer: (SHOW ANSWER)

Before creating a storefront in a new Salesforce sandbox for B2B Commerce, an Administrator should configure the following settings: A. Enable Digital Experiences to use web-based engagement platforms, B. Enable Commerce to activate commerce functionalities, and C. Enable Orders to manage sales orders within the commerce environment.

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