

Salesforce.Data-Architecture-And-Management-Designer.v2022-07-06.q78

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NEW QUESTION: 1

Universal Containers has a requirement to store more than 100 million records in salesforce and needs to create a custom big object to support this business requirement. Which two tools should a data architect use to build custom object?

- A. Use DX to create big object.
- B. Go to Object manager In setup and select new to create big object.
- C. Go to Big Object In setup select new to create big object.
- D. Use Metadata API to create big object.

Answer: (SHOW ANSWER)

NEW QUESTION: 2

What is an advantage of using Custom metadata type over Custom setting?

- A. Custom metadata records are not copied from production to sandbox.
- B. Custom metadata records are deployable using packages.
- C. Custom metadata records are editable in Apex.
- D. Custom metadata types are available for reporting.

Answer: (SHOW ANSWER)

NEW QUESTION: 3

An architect is planning on having different batches to load one million Opportunities into Salesforce using the Bulk API in parallel mode. What should be considered when loading the Opportunity records?

- A. Sort batches by Name field values.

- B. Order batches by Auto -number field.
- C. Group batches by the AccountId field.
- D. Create indexes on Opportunity object text fields.

Answer: B (LEAVE A REPLY)

NEW QUESTION: 4

A company wants to document the data architecture of a Salesforce organization. What are two valid metadata types that should be included? (Choose two.)

- A. CustomField
- B. RecordType
- C. SecuritySettings
- D. Document

Answer: A,B (LEAVE A REPLY)

NEW QUESTION: 5

Universal Containers (UC) maintains a collection of several million Account records that represent business in the United States. As a logistics company, this list is one of the most valuable and important components of UC's business, and the accuracy of shipping addresses is paramount. Recently it has been noticed that too many of the addresses of these businesses are inaccurate, or the businesses don't exist. Which two scalable strategies should UC consider to improve the quality of their Account addresses?

- A. Leverage Data.com Clean to clean up Account address fields with the D&B database.
- B. Build a team of employees that validate Accounts by searching the web and making phone calls.
- C. Contact each business on the list and ask them to review and update their address information.
- D. Integrate with a third-party database or services for address validation and enrichment.

Answer: A,D (LEAVE A REPLY)

NEW QUESTION: 6

Universal Container (UC) stores 10 million rows of inventory data in a cloud database, As part of creating a connected experience in Salesforce, UC would like to this inventory data to Sales Cloud without a import. UC has asked its data architect to determine if Salesforce Connect is needed.

Which three consideration should the data architect make when evaluating the need for Salesforce Connect?

- A. You have a large amount of data that you don't want to copy into your Salesforce org.
- B. You need to expose data via a virtual private connection.
- C. You need to small amounts of external data at any one time.
- D. You have a large amount of data and would like to copy subsets of it into Salesforce.
- E. You want real-time access to the latest data, from other systems.

Answer: A,C,E ([LEAVE A REPLY](#))

NEW QUESTION: 7

Universal Containers (UC) has a data model as shown in the image. The Project object has a private sharing model, and it has Roll -Up summary fields to calculate the number of resources assigned to the project, total hours for the project, and the number of work items associated to the project. What should the architect consider, knowing there will be a large amount of time entry records to be loaded regularly from an external system into Salesforce.com?

- A.** Use triggers to calculate summary values instead of Roll -Up.
- B.** Use workflow to calculate summary values instead of Roll -Up.
- C.** Load all data after deferring sharing calculations.
- D.** Load all data using external IDs to link to parent records.

Answer: C ([LEAVE A REPLY](#))

NEW QUESTION: 8

Which two best practices should be followed when using SOSL for searching?

- A.** Use searches against single Objects for greater speed and accuracy.
- B.** Keep searches specific and avoid wildcards where possible.
- C.** Use Find in "ALL FIELDS" for faster searches.
- D.** Use SOSL option to ignore custom indexes as search fields are pre-indexed.

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 9

UC has a classic encryption for Custom fields and is leveraging weekly data reports for data backups. During the data validation of exported data UC discovered that encrypted field values are still being exported as part of data exported. What should a data architect recommend to make sure decrypted values are exported during data export?

- A.** Set up a custom profile for data migration user and assign view encrypted data.
- B.** Set a standard profile for Data Migration user, and assign view encrypted data
- C.** Create another field to copy data from encrypted field and use this field in export
- D.** Leverage Apex class to decrypt data before exporting it.

Answer: A ([LEAVE A REPLY](#))

NEW QUESTION: 10

Universal Containers (UC) is a business that works directly with individual consumers (B2C). They are moving from a current home-grown CRM system to Salesforce. UC has about one million consumer records. What should the architect recommend for optimal use of Salesforce functionality and also to avoid data loading issues?

- A.** Create a Custom Object Individual Consumer c to load all individual consumers.
- B.** Load all individual consumers as Account records and avoid using the Contact object.

- C. Load one Account record and one Contact record for each individual consumer.
- D. Create one Account and load individual consumers as Contacts linked to that one Account.

Answer: C (LEAVE A REPLY)

NEW QUESTION: 11

Universal Containers has received complaints that customers are being called by multiple Sales Reps where the second Sales Rep that calls is unaware of the previous call by their coworker. What is a data quality problem that could cause this?

- A. Customer phone number has changed on the Contact record.
- B. Missing phone number on the Contact record.
- C. Duplicate Activity records on a Contact.
- D. Duplicate Contact records exist in the system.

Answer: D (LEAVE A REPLY)

NEW QUESTION: 12

Universal Containers (UC) is concerned about the accuracy of their Customer information in Salesforce. They have recently created an enterprise-wide trusted source MDM for Customer data which they have certified to be accurate. UC has over 20 million unique customer records in the trusted source and Salesforce. What should an Architect recommend to ensure the data in Salesforce is identical to the MDM?

- A. Extract the Salesforce data into Excel and manually compare this against the trusted source.
- B. Leave the data in Salesforce alone and assume that it will auto-correct itself over time.
- C. Load the Trusted Source data into Salesforce and run an Apex Batch job to find difference.
- D. Use an AppExchange package for Data Quality to match Salesforce data against the Trusted source.

Answer: D (LEAVE A REPLY)

NEW QUESTION: 13

NTO has decided that it is going to build a channel sales portal with the following requirements:

1. External resellers are able to authenticate to the portal with a login.
2. Lead data, opportunity data and order data are available to authenticated users.
3. Authenticated users many need to run reports and dashboards.
4. There is no need for more than 10 custom objects or additional file storage.

Which community cloud license type should a data architect recommend to meet the portal requirements?

- A. Lightning external apps starter.
- B. Partner community.

- C. Customer community.
 - D. Customer community plus.
- Answer: B ([LEAVE A REPLY](#))**

NEW QUESTION: 14

Universal Containers wants to implement a data -quality process to monitor the data that users are manually entering into the system through the Salesforce UI. Which approach should the architect recommend?

- A. Utilize an app from the AppExchange to create data -quality dashboards.
- B. Utilize a 3rd -party solution from the AppExchange for data uploads.
- C. Use Apex to validate the format of phone numbers and postal codes.
- D. Allow users to import their data using the Salesforce Import tools.

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 15

UC is planning a massive SF implementation with large volumes of data

a. As part of the org's implementation, several roles, territories, groups, and sharing rules have been configured. The data architect has been tasked with loading all of the required data, including user data, in a timely manner.

What should a data architect do to minimize data load times due to system calculations?

- A. Enable granular locking to avoid "UNABLE _TO_LOCK_ROW" error.
- B. Enable defer sharing calculations, and suspend sharing rule calculations
- C. Leverage the Bulk API and concurrent processing with multiple batches
- D. Load the data through data loader, and turn on parallel processing.

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 16

Universal Containers (UC) has a multi-level master-detail relationship for opportunities, a custom opportunity line item object, and a custom discount request. UC has opportunity as master and custom line item object as detail in master-detail relationship. UC also has a custom line item object as master and a custom discount request object as detail in another master-detail relationship. UC has a requirement to show all sums of discounts across line items at an opportunity level. What is the recommended solution to address these requirements?

- A. Update the master-detail relationships to lookup relationships in order to allow the discount amount to roll up.
- B. Use roll-up for the line-item-level summary and a trigger for the opportunity amount summary, as only one level roll-up is allowed.
- C. Remove the master-detail relationships and rely completely on workflow/triggers to summarize the discount amount.

D. Roll-up discount request amount at the line-item-level and line-item-level summary discount at the opportunity level.

Answer: D (LEAVE A REPLY)

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NEW QUESTION: 17

What should a data architect do to provide additional guidance for users when they enter information in a standard field?

- A. Add custom help text in default value for the field.
- B. Create a custom page with help text for user guidance.
- C. Provide custom help text under field properties.
- D. Add a label field with help text adjacent to the custom field.

Answer: (SHOW ANSWER)

NEW QUESTION: 18

How can an architect find information about who is creating, changing, or deleting certain fields within the past two months?

- A. Remove "customize application" permissions from everyone else.
- B. Export the setup audit trail and find the fields in question.
- C. Create a field history report for the fields in question.
- D. Export the metadata and search it for the fields in question.

Answer: B (LEAVE A REPLY)

NEW QUESTION: 19

NTO need to extract 50 million records from a custom object everyday from its Salesforce org. NTO is facing query timeout issues while extracting these records.

What should a data architect recommend in order to get around the time out issue?

- A. Use a custom auto number and formula field and use that to chunk records while extracting data.
- B. The REST API to extract data as it automatically chunks records by 200.

- C. Use ETL tool for extraction of records.
- D. Ask SF support to increase the query timeout value.

Answer: [\(SHOW ANSWER\)](#)

NEW QUESTION: 20

What makes Skinny tables fast? Choose three answers.

- A. They do not include soft-deleted records
- B. They support up to a max of 100 of columns
- C. Their tables are kept in sync with their source tables when the source tables are modified
- D. They avoid resource intensive joins
- E. They can contain fields from other objects

Answer: A,C,D [\(LEAVE A REPLY\)](#)

NEW QUESTION: 21

A large automobile company has implemented Salesforce for its sales associates. Leads flow from its website to Salesforce using a batch integration in Salesforce. The batch job converts the leads to Accounts in Salesforce. Customers visiting their retail stores are also created in Salesforce as Accounts.

The company has noticed a large number of duplicate Accounts in Salesforce. On analysis, it was found that certain customers could interact with its website and also visit the store. The sales associates use Global Search to search for customers in Salesforce before they create the customers.

Which option should a data architect choose to implement to avoid duplicates?

- A. Build a custom search functionality that allows sales associates to search for customer in real time upon visiting their retail stores.
- B. Develop an Apex class that searches for duplicates and removes them nightly.
- C. Implement an MDM solution to validate the customer information before creating Salesforce.
- D. leverage duplicate rules in Salesforce to validate duplicates during the account creation process.

Answer: D [\(LEAVE A REPLY\)](#)

NEW QUESTION: 22

Get Cloudy Consulting monitors 15,000 servers, and these servers automatically record their status every 10 minutes. Because of company policy, these status reports must be maintained for 5 years. Managers at Get Cloudy Consulting need access to up to one week's worth of these status reports with all of their details.

An Architect is recommending what data should be integrated into Salesforce and for how long it should be stored in Salesforce.

Which two limits should the Architect be aware of? (Choose two.)

- A. API Request limits
- B. Webservice callout limits
- C. Workflow rule limits
- D. Data storage limits

Answer: A,D ([LEAVE A REPLY](#))

NEW QUESTION: 23

The head of sales at Get Cloudy Consulting wants to understand key relevant performance figures and help managers take corrective actions where appropriate.

What is one reporting option Get Cloudy Consulting should consider?

- A. Sales KPI Dashboard
- B. Case SLA performance report
- C. Lead conversion rate report
- D. Opportunity analytic snapshot

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 24

NTO has been using salesforce for sales and service for 10 years. For the past 2 years, the marketing group has noticed a raise from 0 to 35 % in returned mail when sending mail using the contact information stored in salesforce.

Which solution should the data architect use to reduce the amount of returned mails?

- A. Delete contacts when the mail is returned to save postal cost to NTO.
- B. Use a 3rd-party data source to update contact information in salesforce.
- C. Email all customer and asked them to verify their information and to call NTO if their address is incorrect.
- D. Have the sales team to call all existing customers and ask to verify the contact details.

Answer: B ([LEAVE A REPLY](#))

NEW QUESTION: 25

Cloud Kicks stores Invoice records in a custom object. Invoice records are being sent to the Accounting department with missing States and incorrectly formatted Postal Codes.

Which two actions should Cloud Kicks take to improve data quality? (Choose two.)

- A. Change each address field to required on the Page Layout.
- B. Write an Apex Trigger to require all fields to be populated.
- C. Utilize a Validation Rule with a REGEX operator on Postal Code.
- D. Utilize a Validation Rule with a CONTAINS operator on address fields.

Answer: C,D ([LEAVE A REPLY](#))

NEW QUESTION: 26

UC has migrated its Back-office data into an on-premise database with REST API access. UC recently implemented Sales cloud for its sales organization. But users are complaining about a lack of order data inside SF.

UC is concerned about SF storage limits but would still like Sales cloud to have access to the data.

Which design patterns should a data architect select to satisfy the requirement?

- A. Build a UI for the on-premise system and iframe it in Salesforce
- B. Develop a bidirectional integration between the on-premise system and Salesforce.
- C. Migrate and persist the data in SF to take advantage of native functionality.
- D. Use SF Connect to virtualize the data in SF and avoid storage limits.

Answer: D (LEAVE A REPLY)

NEW QUESTION: 27

Universal Containers (UC) is implementing a formal, cross -business -unit data governance program As part of the program, UC will implement a team to make decisions on enterprise -wide data governance. Which two roles are appropriate as members of this team?

Choose 2 answers

- A. Analytics/BI Owners
- B. Operational Data Users
- C. Salesforce Administrators
- D. Data Domain Stewards

Answer: (SHOW ANSWER)

NEW QUESTION: 28

The architect is planning a large data migration for Universal Containers from their legacy CRM system to Salesforce. What three things should the architect consider to optimize performance of the data migration? Choose 3 answers

- A. Determine if the legacy system is still in use.
- B. Deactivate approval processes and workflow rules.
- C. Remove custom indexes on the data being loaded.
- D. Defer sharing calculations of the Salesforce Org.
- E. Review the time zones of the User loading the data.

Answer: B,C,D (LEAVE A REPLY)

NEW QUESTION: 29

Universal Containers (UC) needs to run monthly and yearly reports on opportunities and orders for sales reporting. There are 5 million opportunities and 10 million orders. Sales users are complaining that the report will regularly timeout.

What is the fastest and most effective way for a data architect to solve the time-out issue?

- A. Create a skinny table in Salesforce, and copy order and opportunity fields into the skinny table and create the required reports on It.

- B.** Extract opportunity and order data from Salesforce, and use a third-party reporting tool to run reports outside of Salesforce.
- C.** Create custom fields on opportunity, and copy data from order into those custom fields and run all reports on Opportunity object.
- D.** Create an aggregate custom object that summarizes the monthly and yearly values into the required format for the required reports.

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 30

Universal Containers has a legacy system that captures Conferences and Venues. These Conferences can occur at any Venue. They create hundreds of thousands of Conferences per year. Historically, they have only used 20 Venues. Which two things should the data architect consider when denormalizing this data model into a single Conference object with a Venue picklist? Choose 2 answers

- A.** Limitations on master -detail relationships.
- B.** Standard list view in -line editing.
- C.** Bulk API limitations on picklist fields.
- D.** Org data storage limitations.

Answer: B,C ([LEAVE A REPLY](#))

NEW QUESTION: 31

Universal Containers (UC) is facing data quality issues where Sales Reps are creating duplicate customer accounts, contacts, and leads. UC wants to fix this issue immediately by prompting users about a record that possibly exists in Salesforce. UC wants a report regarding duplicate records. What would be the recommended approach to help UC start immediately?

- A.** Create a duplicate rule for account, lead, and contact, use standard matching rules for these objects, and set the action to block for both creates and edits.
- B.** Create a duplicate rule for account, lead, and contact, use standard matching rules for these objects, and set the action to report and alert for both creates and edits.
- C.** Create a before insert and update trigger on account, contact, and lead, and send an error if a duplicate is found using a custom matching criteria.
- D.** Create an after insert and update trigger on the account, contact and lead, and send an error if a duplicate is found using a custom matching criteria.

Answer: ([SHOW ANSWER](#))

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NEW QUESTION: 32

Northern trail Outfitters (NTO) uses Sales Cloud and service Cloud to manage sales and support processes. Some of NTOs team are complaining they see new fields on their page unsure of which values need be input. NTO is concerned about lack of governance in making changes to Salesforce.

Which governance measure should a data architect recommend to solve this issue?

- A.** Create and manage a data dictionary and ups a governance process for changes made to common objects.
- B.** Create validation rules with error messages to explain why the fields is used
- C.** Add description fields to explain why the field is used, and mark the field as required.
- D.** Create reports to identify which users are leaving blank, and use external data sources o agreement the missing data.

Answer: A (LEAVE A REPLY)

NEW QUESTION: 33

As part of a phased Salesforce rollout. there will be 3 deployments spread out over the year. The requirements have been carefully documented. Which two methods should an architect use to trace back configuration changes to the detailed requirements? Choose 2 answers

- A.** Put the business purpose in the Description of each field.
- B.** Review the setup audit trail for configuration changes.
- C.** Use the Force.com IDE to save the metadata files in source control.
- D.** Maintain a data dictionary with the justification for each field.

Answer: A,D (LEAVE A REPLY)

NEW QUESTION: 34

Cloud Kicks currently has a Public Read/Write sharing model for the company's Contacts. Cloud Kicks management team requests that only the owner of a contact record be allowed to delete that contact.

What should an Architect do to meet these requirements?

- A.** Check if the current user is NOT the owner by creating a "before delete" trigger.
- B.** Set the Sharing settings as Public Read Only for the Contact object.
- C.** Set the profile of the users to remove delete permission from the Contact object.

D. Check if the current user is NOT the owner by creating a validation rule on the Contact object.

Answer: A (LEAVE A REPLY)

NEW QUESTION: 35

A casino is implementing salesforce and is planning to build a customer 360 view for a customer who visits its resorts. The casino currently maintained the following systems that records customer activity:

1. Point of sales system: All purchases for a customer.
2. Salesforce: All customer service activity and sales activity for a customer.
3. Mobile app: All bookings, preferences and browser activity for a customer.
4. Marketing: All email, SMS and social campaigns for a customer.

Customer service agents using salesforce would like to view the activities from all system to provide supports to customers. The information has to be current and real time.

What strategy should the data architect implement to satisfy this requirement?

- A.** Migrate customer activities from all 4 systems into salesforce.
- B.** Use a customer data mart to view the 360 view of customer.
- C.** Explore external data sources in salesforce to build 360 view of customer.
- D.** Periodically upload summary information in salesforce to build 360 view.

Answer: (SHOW ANSWER)

NEW QUESTION: 36

Universal Containers (UC) is transitioning from Classic to Lightning Experience.

What does UC need to do to ensure users have access to its notices and attachments in Lightning Experience?

- A.** Manually upload Attachments in Lightning Experience.
- B.** Manually upload Notes in Lightning Experience.
- C.** Add Notes and Attachments Related List to page Layout in Lightning Experience.
- D.** Migrate Notes and Attachment to Enhanced Notes and Files a migration tool

Answer: C (LEAVE A REPLY)

NEW QUESTION: 37

Universal Containers (UC) has over 10 million accounts with an average of 20 opportunities with each account. A Sales Executive at UC needs to generate a daily report for all opportunities in a specific opportunity stage.

Which two key considerations should be made to make sure the performance of the report is not degraded due to large data volume?

- A.** Number of queries running at a time.
- B.** Number of records returned by report query.
- C.** Number of joins used in report query.
- D.** Number of characters in report query.

Answer: B,C ([LEAVE A REPLY](#))

NEW QUESTION: 38

UC has the following system:

Billing system.

Customer support system.

CRM system.

US has been having trouble with business intelligence across the different systems.

Recently US implemented a master data management (MDM) solution that will be the system of truth for the customer records.

Which MDM data element is needed to allow reporting across these systems?

- A. Email address.
- B. Global unique customer number.
- C. Phone number.
- D. Full name.

Answer: B ([LEAVE A REPLY](#))

NEW QUESTION: 39

Which two aspects of data does an Enterprise data governance program aim to improve?

- A. Data distribution
- B. Data usability
- C. Data integrity
- D. Data modeling

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 40

UC has millions of case records with case history and SLA data

a. UC's compliance team would like historical cases to be accessible for 10 years for Audit purpose.

What solution should a data architect recommend?

- A. Archive Case data using Salesforce Archiving process
- B. Use a custom Big object to store archived case data.
- C. Use a custom object to store archived case data.
- D. Purchase more data storage to support case object

Answer: B ([LEAVE A REPLY](#))

NEW QUESTION: 41

A large retail company has recently chosen SF as its CRM solution. They have the following record counts:

2500000 accounts

25000000 contacts

When doing an initial performance test, the data architect noticed an extremely slow response for reports and list views.

What should a data architect do to solve the performance issue?

- A. Add custom indexes on frequently searched account and contact objects fields
- B. Limit data loading to the 2000 most recently created records.
- C. Create a skinny table to represent account and contact objects.
- D. Load only the data that the users is permitted to access

Answer: (SHOW ANSWER)

NEW QUESTION: 42

(NTO) has multiple salesforce orgs based on geographical reports (AMER, EMEA, APAC). NTO products are in the AMER org and need to be created in the EMEA and APAC after the products are approved.

Which two features should a data architect recommend to share records between salesforce orgs? Choose 2.

- A. Change data capture (CDC)
- B. Salesforce connect.
- C. Salesforce 2 Salesforce
- D. Federation search

Answer: A,C (LEAVE A REPLY)

NEW QUESTION: 43

An Architect needs information about who is creating, changing, or deleting certain fields within the past four months.

How can the Architect access this information?

- A. After exporting the setup audit trail, find the fields in question.
- B. Create a field history report for the fields in question.
- C. After exporting the metadata, search it for the fields in question.
- D. Remove "customize application" permissions from everyone else.

Answer: A (LEAVE A REPLY)

NEW QUESTION: 44

UC has a variety of systems across its technology landscape, including SF, legacy enterprise resource planning (ERP) applications and homegrown CRM tools. UC has decided that they would like to consolidate all customer, opportunity and order data into Salesforce as part of its master data management (MDM) strategy.

What are the 3 key steps that a data architect should take when merging data from multiple systems into Salesforce? Choose 3 answers:

- A. Analyze each system's data model and perform gap analysis
- B. Utilize an ETL tool to merge, transform and de-duplicate data.
- C. Create new fields to store additional values from all the systems.

- D. Work with Stakeholders to define record and field survivorship rules
- E. Install a 3rd party AppExchange tool to handle the merger

Answer: A,B,D (LEAVE A REPLY)

NEW QUESTION: 45

Universal Containers has a large volume of Contact data going into Salesforce.com. There are 100,000 existing contact records. 200,000 new contacts will be loaded. The Contact object has an external ID field that is unique and must be populated for all existing records. What should the architect recommend to reduce data load processing time?

- A. Load all records via the Upsert operation to determine new records vs. existing records.
- B. Delete all existing records, and then load all records together via the Insert operation.
- C. Load new records via the Insert operation and existing records via the Update operation.
- D. Load Contact records together using the Streaming API via the Upsert operation.

Answer: (SHOW ANSWER)

NEW QUESTION: 46

Universal Containers (UC) has adopted Salesforce as its primary sales automated tool. UC has 100,00 customers with a growth rate of 10% a year, UC uses an on-premise web-based billing and invoice system that generates over 1 million invoices a year supporting a monthly billing cycle.

The UC sales team needs to be able to pull a customer record and view their account status, Invoice history, and opportunities without navigating outside of Salesforce.

What should a data architect use to provide the sales team with the required functionality?

- A. Create a visual force tab with the billing system encapsulated within an iframe.
- B. Write an Apex callout and populate a related list to display on the account record.
- C. Create a custom object and migrate the last 12 months of Invoice data into Salesforce so it can be displayed on the Account layout.
- D. Create a mashup page that will present the billing system records within Salesforce.

Answer: (SHOW ANSWER)

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NEW QUESTION: 47

Universal Containers (UC) has a requirement to create an Account plan object that is related to the Account object. Each Account plan needs to have an Account object, but the accessibility requirement of the Account plan is different from the Account object. What should an Architect recommend?

- A. Create an account plan object with a lookup relationship to Account with validation rules to enforce the Account association.
- B. Create an account plan object with a lookup relations to Account without any validation rules to enforce the Account association.
- C. Create a custom account plan object as detail with Account as master with additional sharing rules to allow access.
- D. Create a custom account plan object as detail with Account as mater in a master-detail relationship.

Answer: A ([LEAVE A REPLY](#))

NEW QUESTION: 48

UC has a roll-up summary field on Account to calculate the count of contacts associated with an account. During the account load, SF is throwing an "Unable to lock a row" error. Which solution should a data architect recommend, to resolve the error?

- A. Defer roll-up summary fields calculation during data migration.
- B. Perform Batch job in parallel mode and reduce Batch size
- C. Leverage data loader platform API to load data.
- D. Perform Batch job in serial mode and reduce batch size

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 49

A Salesforce customer has plenty of data storage. Sales Reps are complaining that searches are bringing back old records that aren't relevant any longer. Sales Managers need the data for their historical reporting. What strategy should a data architect use to ensure a better user experience for the Sales Reps?

- A. Archive and purge old data from Salesforce on a monthly basis.
- B. Set data access to Private to hide old data from Sales Reps.
- C. Create a Permission Set to hide old data from Sales Reps.
- D. Use Batch Apex to archive old data on a rolling nightly basis.

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 50

A casino is implementing Salesforce and is planning to build a customer 360 degree view for a customer who visits its resorts. The casino currently maintains the following systems that record customer activity:

1. Point-of-sale system: All purchases for a customer
2. Salesforce; All customer service activity and sales activities for a customer
3. Mobile app: All bookings, preferences, and browser activity for a customer
4. Marketing: All email, SMS, and social campaigns for a customer

Customer service agents using Salesforce would like to view the activities from all four systems to provide support to customers. The information has to be current and real time. What strategy should the data architect implement to satisfy this requirement?

- A. Use a customer data mart to create the 360 degree view of the customer.
- B. Migrate customer activities from all four systems into Salesforce.
- C. Periodically upload summary information in Salesforce to build a 360 degree view.
- D. Explore external data sources in Salesforce to build a 360 degree view of the customer.

Answer: D (LEAVE A REPLY)

NEW QUESTION: 51

Universal Containers (UC) wants to ensure their data on 100,000 Accounts pertaining mostly to US-based companies is enriched and cleansed on an ongoing basis. UC is looking for a solution that allows easy monitoring of key data quality metrics. What should be the recommended solution to meet this requirement?

- A. Use declarative approach by installing and configuring Data.com Prospector to monitor Account data quality.
- B. Implement an Apex Trigger on Account that queries a third-party data quality API to monitor Account data quality.
- C. Implement Batch Apex that calls out a third-party data quality API in order to monitor Account data quality.
- D. Use a declarative approach by installing and configuring Data.com Clean to monitor Account data quality.

Answer: D (LEAVE A REPLY)

NEW QUESTION: 52

Universal Container (US) is replacing a home grown CRM solution with Salesforce, UC has decided to migrate operational (Open and active) records to Salesforce, while keeping historical records in legacy system, UC would like historical records to be available in Salesforce on an as needed basis.

Which solution should a data architect recommend to meet business requirement?

- A. Bring all data Salesforce, and delete it after a year.
- B. Leverage real-time integration to pull records into Salesforce.
- C. Leverage mashup to display historical records in Salesforce.
- D. Build a chair solution to go the legacy system and display records.

Answer: C (LEAVE A REPLY)

NEW QUESTION: 53

US is implementing salesforce and will be using salesforce to track customer complaints, provide white papers on products and provide subscription (Fee) - based support.

Which license type will US users need to fulfil US's requirements?

- A. Service cloud license.
- B. Salesforce license.
- C. Sales cloud license
- D. Lightning platform starter license.

Answer: A (LEAVE A REPLY)

NEW QUESTION: 54

Universal Containers (UC) has users complaining about reports timing out or simply taking too long to run What two actions should the data architect recommend to improve the reporting experience? Choose 2 answers

- A. Index key fields used in report criteria.
- B. Share each report with fewer users.
- C. Enable Divisions for large data objects.
- D. Create one skinny table per report.

Answer: A,D (LEAVE A REPLY)

NEW QUESTION: 55

UC is migrating data from legacy system to SF. UC would like to preserve the following information on records being migrated:

Date time stamps for created date and last modified date.

Ownership of records belonging to inactive users being migrated to Salesforce.

Which 2 solutions should a data architect recommends to preserve the date timestamps and ownership on records? Choose 2 answers.

- A. Enable update records with Inactive Owners Permission
- B. Log a case with SF to update these fields
- C. Enable Set Audit fields upon Record Creation Permission
- D. Enable modify all and view all permission.

Answer: A,C (LEAVE A REPLY)

NEW QUESTION: 56

Universal Containers (UC) is implementing Salesforce Sales Cloud and Service Cloud. As part of their implementation, they are planning to create a new custom object (Shipments), which will have a lookup relationship to Opportunities. When creating shipment records, Salesforce users need to manually input a customer reference, which is provided by customers, and will be stored in the Customer_Reference__c text custom field. Support agents will likely use this customer reference to search for Shipment records when

resolving shipping issues. UC is expecting to have around 5 million shipment records created per year. What is the recommended solution to ensure that support agents using global search and reports can quickly find shipment records?

- A. Set Customer-Reference_c as an External ID (non-unique).
- B. Implement an archiving process for shipment records created after three years.
- C. Set Customer-Reference_c as an External ID (unique).
- D. Implement an archiving process for shipment records created after five years.

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 57

Developers at Universal Containers need to build a report for the business which displays Accounts opened in the past year grouped by industry. This report will also include information from contacts, opportunities, and orders. There are several million Accounts in the system. Which two options should be recommended to make this report perform well and satisfy the business need?

- A. Use unbounded date ranges to filter the report.
- B. Use Formula fields to surface information I related entities on the report.
- C. Use an indexed data field with bounded data filters.
- D. Use triggers to populate denormalized related fields on the Account.

Answer: A,C ([LEAVE A REPLY](#))

NEW QUESTION: 58

A data architect has been tasked with optimizing a data stewardship engagement for a Salesforce instance Which three areas of Salesforce should the architect review before proposing any design recommendation? Choose 3 answers

- A. Review the sharing model to determine impact on duplicate records.
- B. Run key reports to determine what fields should be required.
- C. Export the setup audit trail to review what fields are being used.
- D. Determine if any integration points create records in Salesforce.
- E. Review the metadata xml files for redundant fields to consolidate.

Answer: A,B,E ([LEAVE A REPLY](#))

NEW QUESTION: 59

Universal Containers (UC) is implementing Salesforce and will be using Salesforce to track customer complaints, provide white papers on products, and provide subscription based support.

Which license type will UC users need to fulfill UC's requirements?

- A. Salesforce License
- B. Sales Cloud License
- C. Lightning Platform Starter License
- D. Service Cloud License

Answer: (SHOW ANSWER)

NEW QUESTION: 60

Northern Trail Outfitter has implemented Salesforce for its associates nationwide, Senior management is concerned that the executive dashboard are not reliable for their real-time decision-making. On analysis , the team the following issues with data entered in Salesforce.

Information in certain records is incomplete.

Incorrect entry in certain fields causes records to be excluded in report filters.

Duplicate entries cause incorrect counts.

Which three steps should a data architect recommend to address the issues?

- A.** Periodically export data to cleanse data and import them back into Salesforce for executive reports.
- B.** Build a sales data warehouse with purpose-build data marts for dashboards and senior management reporting.
- C.** Leverage Salesforce features, such as validate rules, to avoid incomplete and incorrect records.
- D.** design and implement data-quality dashboard to monitor and act on records that are incomplete or incorrect
- E.** Explore third-party data providers to enrich and augment information entered in salesforce.

Answer: B,C,E (LEAVE A REPLY)

NEW QUESTION: 61

North Trail Outfitters (NTD) is in the process of evaluating big objects to store large amounts of asset data from an external system. NTO will need to report on this asset data weekly.

Which two native tools should a data architect recommend to achieve this reporting requirement?

- A.** Standard reports and dashboards
- B.** Einstein Analytics
- C.** Async SOQL with a custom object
- D.** Standard SOQL queries

Answer: B,C (LEAVE A REPLY)

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NEW QUESTION: 62

Universal Containers is creating a new B2C service offering for consumers to ship goods across continents. This is in addition to their well-established B2B offering. Their current Salesforce org uses the standard Account object to track B2B customers. They are expecting to have over 50,000,000 consumers over the next five years across their 50 business regions. B2C customers will be individuals. Household data is not required to be stored. What is the recommended data model for consumer account data to be stored in Salesforce?

- A. Use 50 umbrella Accounts for each region, with customers as associated Contacts.
- B. Use the Account object with a newly created Record Type for B2C customers.
- C. Use the Account object with Person Accounts and a new B2C page layout.
- D. Create a new picklist value for B2C customers on the Account Type field.

Answer: C (LEAVE A REPLY)

NEW QUESTION: 63

NTO has a loyalty program to reward repeat customers. The following conditions exist:

1. Reward levels are earned based on the amount spent during the previous 12 months.
2. The program will track every item a customer has bought and grant them points for discount.
3. The program generates 100 million records each month.

NTO customer support would like to see a summary of a customer's recent transaction and reward level(s) they have attained.

Which solution should the data architect use to provide the information within the Salesforce for the customer support agents?

- A. Create a custom big object to capture the reward program data and display it on the contact record and update nightly from the point-of-scale system.
- B. Capture the reward program data in an external data store and present the 12 months trailing summary in Salesforce using Salesforce Connect and then external object.
- C. Create a custom object in Salesforce to capture and store all reward program. Populate nightly from the point-of-scale system, and present on the customer record.
- D. Provide a button so that the agent can quickly open the point of sales system displaying the customer history.

Answer: A (LEAVE A REPLY)

NEW QUESTION: 64

NTO would like to retrieve their SF orgs meta data programmatically for backup within a various external. Which API is the best fit for accomplishing this task?

- A. Metadata API
- B. SOAP API
- C. Bulk API in serial mode
- D. Tooling API

Answer: A ([LEAVE A REPLY](#))

NEW QUESTION: 65

Universal Containers has a public website with several forms that create Lead records in Salesforce using the REST API. When designing these forms, which two techniques will help maintain a high level of data quality?

- A. Do client-side validation of phone number and email field formats.
- B. Ensure the website visitor is browsing using an HTTPS connection.
- C. Use cookies to track when visitors submit multiple forms.
- D. Prefer picklist form fields over free text fields, where possible.

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 66

Universal Container require all customers to provide either a phone number of an email address when registering for an account.

What should the data architect use to ensure this requirement is met?

- A. required Fields
- B. Apex Class
- C. Process Builder
- D. validation Rule

Answer: D ([LEAVE A REPLY](#))

NEW QUESTION: 67

Universal Containers (UC) is a major supplier of office supplies. Some products are produced by UC and some by other manufacturers. Recently, a number of customers have complained that product descriptions on the invoices do not match the descriptions in the online catalog and on some of the order confirmations (e.g., "ballpoint pen" in the catalog and "pen" on the invoice, and item color labels are inconsistent: "what vs. "White" or "blk" vs. "Black"). All product data is consolidated in the company data warehouse and pushed to Salesforce to generate quotes and invoices. The online catalog and webshop is a Salesforce Customer Community solution. What is a correct technique UC should use to solve the data inconsistency?

- A. Build Apex Triggers in Salesforce that ensure products have the correct names and labels after data is loaded into salesforce.

- B.** Add custom fields to the Product standard object in Salesforce to store data from the different source systems.
- C.** Define a data taxonomy for product data and apply the taxonomy to the product data in the data warehouse.
- D.** Change integration to let product master systems update product data directly in Salesforce via the Salesforce API.

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 68

UC has a legacy client server app that as a relational data base that needs to be migrated to salesforce.

What are the 3 key actions that should be done when data modeling in salesforce?

Choose 3 answers:

- A.** Identify data elements to be persisted in salesforce.
- B.** Map legacy data to salesforce custom objects.
- C.** Map legacy data to salesforce objects.
- D.** Implement legacy data model within salesforce using custom fields.
- E.** Work with legacy application owner to analysis legacy data model.

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 69

In their legacy system. Universal Containers has a monthly accounts receivable report that compiles data from Accounts, Contacts, Opportunities, Orders. and Order Line Items.

What difficulty will an architect run into when implementing this in Salesforce?

- A.** A report cannot contain data from Accounts and Contacts.
- B.** Salesforce does not support Orders or Order Line Items.
- C.** Custom report types cannot contain Opportunity data.
- D.** Salesforce allows up to four objects in a single report type.

Answer: D ([LEAVE A REPLY](#))

NEW QUESTION: 70

An Architect needs to document the data architecture for a multi-system, enterprise Salesforce implementation.

Which two key artifacts should the Architect use? (Choose two.)

- A.** Data model
- B.** Integration specification
- C.** Non-functional requirements
- D.** User stories

Answer: A,B ([LEAVE A REPLY](#))

NEW QUESTION: 71

Every year, Ursa Major Solar has more than 1 million orders. Each order contains an average of 10 line items. The Chief Executive Officer (CEO) needs the Sales Reps to see how much money each customer generates year-over-year. However, data storage is running low in Salesforce.

Which approach for data archiving is appropriate for this scenario?

- A.** 1. Annually delete orders and order line items. 2. Ensure the customer has order information in another system.
- B.** 1. Annually aggregate order amount data to store in a custom object. 2. Delete those orders and order line items.
- C.** 1. Annually export and delete orders and order line items. 2. Store them in a zip file in case the data is needed later.
- D.** 1. Annually export and delete order line items. 2. Store them in a zip file in case the data is needed later.

Answer: B (LEAVE A REPLY)

NEW QUESTION: 72

UC is rolling out Sales App globally to bring sales teams together on one platform. UC expects millions of opportunities and accounts to be created and is concerned about the performance of the application.

Which 3 recommendations should the data architect make to avoid the data skew? Choose 3 answers.

- A.** Assign 10000 opportunities to one account.
- B.** Limit assigning one user 10000 records ownership.
- C.** Limit associating 10000 opportunities to one account.
- D.** Limit associating 10000 records looking up to same records.
- E.** Use picklist fields rather than lookup to custom object.

Answer: B,C (LEAVE A REPLY)

NEW QUESTION: 73

UC is migrating individual customers (B2C) data from legacy systems to SF. There are millions of customers stored as accounts and contacts in legacy database.

Which object model should a data architect configure within SF ?

- A.** Leverage custom person account object in SF
- B.** Leverage standard account and contact object in SF
- C.** Leverage custom account and contact object in SF
- D.** Leverage person account object in Salesforce

Answer: D (LEAVE A REPLY)

NEW QUESTION: 74

A large multinational B2C Salesforce customer is looking to implement their distributor management application in Salesforce. The application has the following capabilities:

1. Distributor create sales order in salesforce
2. Sales order are based on product prices applicable to their region
3. Sales order are closed once they are fulfilled
4. It is decided to maintain the order in opportunity object

How should the data architect model this requirement?

- A.** Configure price Books for each region and share with distributors.
- B.** Create lookup to Custom Price object and share with distributors.
- C.** Manually update Opportunities with Prices application to distributors.
- D.** Add custom fields in Opportunity and use triggers to update prices.

Answer: A ([LEAVE A REPLY](#))

NEW QUESTION: 75

Universal Containers is planning out their archiving and purging plans going forward for their custom objects Topic__c and Comment__c. Several options are being considered, including analytics snapshots, offsite storage, scheduled purges, etc. Which three questions should be considered when designing an appropriate archiving strategy?

- A.** Will the data being archived need to be reported on or accessed in any way in the future?
- B.** How many fields are defined on the custom objects that need to be archived?
- C.** Are there any regulatory restrictions that will influence the archiving and purging plans?
- D.** If reporting is necessary, can the information be aggregated into fewer, summary records?
- E.** Which profiles and users currently have access to these custom object records?

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 76

Northern Trail Outfitters (NTO) has implemented Salesforce for its sales users. The opportunity management in Salesforce is implemented as follows:

1. Sales users enter their opportunities in Salesforce for forecasting and reporting purposes.
2. NTO has a product pricing system (PPS) that is used to update the Opportunity Amount field on opportunities on a daily basis.
3. PPS is the trusted source within NTO for Opportunity Amount.
4. NTO uses Opportunity Forecast for its sales planning and management.

Sales users have noticed that their updates to the Opportunity Amount field are overwritten when PPS updates their opportunities.

How should a data architect address this overwriting issue?

- A.** Create a custom field for Opportunity amount that sales users update separating the field that PPS updates.
- B.** Create a custom field for Opportunity amount that PSS updates separating the field sales user updates.

C. Change Opportunity Amount field access to Read Only for sales users field-level security.

D. Change PSS integration to update only Opportunity Amount field when the value is null.

Answer: C (LEAVE A REPLY)

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NEW QUESTION: 77

NTO has implemented salesforce for its sales users. The opportunity management in salesforce is implemented as follows:

1. Sales users enter their opportunities in salesforce for forecasting and reporting purposes.
2. NTO has a product pricing system (PPS) that is used to update opportunity amount field on opportunities on a daily basis.
3. PPS is the trusted source within the NTO for opportunity amount.
4. NTO uses opportunity forecast for its sales planning and management.

Sales users have noticed that their updates to the opportunity amount field are overwritten when PPS updates their opportunities.

How should a data architect address this overriding issue?

A. Create a custom field for opportunity amount that sales users update separating the fields that PPS updates.

B. Change opportunity amount field access to read only for sales users using field level security.

C. Change PPS integration to update only opportunity amount fields when values is NULL.

D. Create a custom field for opportunity amount that PPS updates separating the field that sales user updates.

Answer: B (LEAVE A REPLY)

NEW QUESTION: 78

Universal Containers (UC) management has identified a total of ten text fields on the Contact object as important to capture any changes made to these fields, such as who

made the change, when they made the change, what is the old value, and what is the new value. UC needs to be able to report on these field data changes within Salesforce for the past 3 months. What are two approaches that will meet this requirement? Choose 2 answers

- A.** Create a workflow to evaluate the rule when a record is created and use field update actions to store previous values for these ten fields in ten new fields.
- B.** Write an Apex trigger on Contact after insert event and after update events and store the old values in another custom object.
- C.** Create a Contact report including these ten fields and Salesforce Id, then schedule the report to run once a day and send email to the admin.
- D.** Turn on field Contact object history tracking for these ten fields, then create reports on contact history.

Answer: B,D (LEAVE A REPLY)

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