

Salesforce.Tableau-CRM-Einstein-Discovery-Consultant.v2021-12-31.q72

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NEW QUESTION: 1

Which isn't an option for setting a security predicate for a dataset created from an external data file?

- A. In the dataset Security Predicate
- B. On each row prior to upload
- C. In the Register transformation node of a dataflow that uses this dataset
- D. In the metadata file associated with the external data file using the rowLevelSecurityFilter key

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 2

An Einstein Consultant is reviewing the "Why it Happened" Insights provided by Einstein Discovery with the customer. The customer would like to validate the results. Which action should the consultant take?

- A. Use the Share and Export feature to help the customer determine if the findings make logical sense
- B. Check the p-values and standard deviation
- C. Consult with a Data Scientist to validate the findings
- D. Show the customer how to export and review the R-Code model validation results

Answer: A ([LEAVE A REPLY](#))

NEW QUESTION: 3

What does a configuration wizard do?

- A. Automatically creates multiple versions of the same app
- B. Lets you know the best way to set up your Salesforce data
- C. Asks you questions about how you store data in your org to help you create your app
- D. Customizes your template based on Salesforce settings

Answer: C ([LEAVE A REPLY](#))

Reference:

https://trailhead.salesforce.com/en/content/learn/modules/wave_analytics_templates_intro/wave_analytics_templates_in_action

NEW QUESTION: 4

Which three statements are true regarding sharing inheritance? Choose 3 answers

- A. If a user can see more than 3,000 records on the object in Salesforce, but the user does not have the "View All Data" permission, sharing inheritance is not used. The backup security predicate takes effect. This limitation does not apply to the Opportunity object.
- B. Sharing inheritance supports Account, Campaign, Case, Contact, Opportunity, Lead, Order, User, and custom objects. If you use other objects, such as Idea or Site, you must use security predicates for those objects.
- C. A dataset using sharing must also have a security predicate defined.
- D. Sharing inheritance supports a foreign key for enforcing security.
- E. When sharing inheritance is enabled, security predicates are ignored.

Answer: A,B,C (LEAVE A REPLY)

Reference:

https://help.salesforce.com/articleView?id=bi_security_datasets_sharing_about.htm&type=5

NEW QUESTION: 5

The Universal Containers company used Einstein Analytics to create two datasets:

Dataset A: contains a list of activities with an "activityID" dimension and a "userID" dimension
Dataset B: contains a list of users with a "userID" dimension
The team wants to delete from Dataset A all activities related to users in Dataset B.

How can an Einstein Consultant help them achieve this?

- A. Use the dataflow transformation "delete" and set "userID" as the deletion ID.
- B. Use a combination of dataflow transformations: "augment" and "filter."
- C. Use an external ETL tool to extract both datasets and delete records.

Answer: B (LEAVE A REPLY)

D, Use the recipe operation "delete" and set "userID" as the deletion ID.

NEW QUESTION: 6

What can you do with the dataflow?

- A. Extract Salesforce object data into Analytics
- B. Build a dashboard
- C. Extract data from an external CSV file into Analytics
- D. Explore a dataset

Answer: A (LEAVE A REPLY)

NEW QUESTION: 7

What is the test called that helps to identify categories that exhibit a pattern outside the overall average?

- A. Critical region test
- B. Significance level test
- C. T-test
- D. Chi-square test
- E. Null hypothesis test

Answer: C (LEAVE A REPLY)

NEW QUESTION: 8

When you set up Analytics, which of the following features can you enable?

- A. Low-fuel notifications
- B. Sharing of apps with Communities
- C. Access to the API
- D. A and B
- E. B and C

Answer: ([SHOW ANSWER](#))

Reference:

Community member should have assigned:

- 'Analytics for Communities' permission set license - a permission set that includes the 'View Analytics on Communities pages' Its possible to access API.
- for a user: API Enabled permission
- for all: Analytics =>Settings=>Grant all users access to Wave API for all users

NEW QUESTION: 9

Yasmine wants to create a lens with the Seed Bank Orders dataset, but she currently doesn't see any rows in the dataset. Since Yasmine is Hadiqa's manager, Yasmine asks Hadiqa if she's experiencing the same problem, but Hadiqa replies that she can see all the rows. Why is this happening?

- A. Yasmine wasn't assigned a permission set.
- B. Yasmine doesn't have the Manager app role.
- C. The dataset's security predicate was set up incorrectly.
- D. Yasmine doesn't have the Create and Edit Analytics Dashboards permission.

Answer: C ([LEAVE A REPLY](#))

NEW QUESTION: 10

In an org, some of the Activity records do not have related Opportunity records. Additionally, there are Opportunity records that do not have related Activity records.

Which SAQL statement will fetch all Opportunities, even if they don't have associated Activities, and fetch related Activity data, if it exists?

- A. q = cogroup Opportunity by 'Id', Activities by 'OpportunityId';
- B. q = cogroup Opportunity by 'Id', Activities by 'OpportunityId' left;
- C. q = cogroup Opportunity by 'Id' right, Activities by 'OpportunityId';
- D. q = cogroup Opportunity by 'Id' left, Activities by 'OpportunityId';

Answer: ([SHOW ANSWER](#))

Reference:

https://developer.salesforce.com/docs/atlas.en-us.bi_dev_guide_saql.meta/bi_dev_guide_saql/bi_saql_statement_cogroup.htm

NEW QUESTION: 11

Upper and lower limits on columns (vars) in discovery:

- A. 20 column minimum, 50 maximum
- B. 10 column minimum, 200 maximum
- C. 2 column minimum, 50 maximum
- D. 2 column minimum, 25 maximum

Answer: C ([LEAVE A REPLY](#))

NEW QUESTION: 12

The Vice President of Sales wants to create a "Pipeline Trending" dashboard in Einstein Analytics that displays specific colors depending on the values of the fields.

Which two techniques can a consultant use to help address this requirement? Choose 2 answers

- A. Use an XMD file and assign colors to each field value.
- B. Use a compute Expression to calculate a color field and assign it to each field value.
- C. Use SAQL queries to calculate a color field and assign it to each field value.
- D. Use the "fields" menu when exploring the dataset and assign colors to each field value.

Answer: ([SHOW ANSWER](#)**)**

NEW QUESTION: 13

In the context of Analytics, what is faceting?

- A. Choosing the color of the background in a graph
- B. Something only programmers can access
- C. Filtering all related widgets in a dashboard by your selection
- D. Measuring the number of significant digits of precision for a particular metric
- E. Representing the number of widgets on a dashboard

Answer: C ([LEAVE A REPLY](#))

NEW QUESTION: 14

What's the magic of faceting?

- A. It creates a chart that shows all the faces of your data in a diamond chart.
- B. It binds charts together so that selecting something in one chart filters other charts by that choice.
- C. It turns the dataflow on and off.
- D. It shifts the time period of the chart you're viewing.

Answer: B ([LEAVE A REPLY](#))

NEW QUESTION: 15

Which of the following is true about the Service Analytics Overview dashboard?

- A. It lets you drill down to more detailed dashboards, like agent performance, channel review, and telephony metrics.
- B. It's available on desktop and mobile.
- C. It instantly provides key metrics on open cases, average time to close, first contact resolution, and customer satisfaction.
- D. It's a great place to start your analysis.
- E. All of the above.

Answer: E ([LEAVE A REPLY](#))

NEW QUESTION: 16

How many groupings can you have in a Compare Table?

- A. Up to four
- B. Infinite
- C. One
- D. None

Answer: A ([LEAVE A REPLY](#))

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NEW QUESTION: 17

A Einstein Analytics consultant is asked to help a company report on their sales activity. The company wants to train some users to create their own dashboards. They also want another team to only be able to use the dashboards.

What must be configured to address these requirements?

- A. Use a permission set license with two different levels of access.
- B. Grant "Manage" access permission to the apps.
- C. Create a permission set license assignment with two different levels of access-
- D. Create two permission sets with different system permissions.

Answer: D ([LEAVE A REPLY](#))

NEW QUESTION: 18

Which permission gives you view-only access to Analytics?

- A. Manage Analytics
- B. None of above
- C. Use Analytics
- D. Create and Edit Analytics Dashboard

Answer: C ([LEAVE A REPLY](#))

NEW QUESTION: 19

Universal Containers has a dashboard for Sales Managers. They need the ability to visualize the number of Closed Won opportunities by month, quarter, or year, and then display the result in a single chart. An Einstein Consultant created a static step to display three values: ClosedDate_month, ClosedDate_quarter, and ClosedDate_year.

What should the consultant do next?

- A. Use nested binding to update the grouping in the chart.
- B. Use result binding to update the measure in the chart.
- C. Use selection binding to update the grouping in the chart.
- D. Use selection binding to update the measure in the chart.

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 20

Universal Containers has a dashboard for Sales Managers to visualize the YoY Growth of their customers- The formula used is: $YoY = [(This\ Year - Last\ Year) / Last\ Year] \%$ Based on the graphic, when there is no account in the Last Year column, the YoY Growth shows null results. The Sales Managers want to replace it with 100% value.

What is the correct function to use?

- A. coalesce()
- B. substr()
- C. replace()
- D. number_to_string()

Answer: A ([LEAVE A REPLY](#))

NEW QUESTION: 21

Maximum concurrent API Analytics calls per org

- A. 50
- B. 200
- C. 100
- D. 500

Answer: C ([LEAVE A REPLY](#))

NEW QUESTION: 22

How many external files can be uploaded to Einstein Analytics on rolling 24 hour basis?

- A. 500 files per dataset
- B. 300 files per dataset
- C. 50 files Per dataset
- D. 100 files per dataset

Answer: C ([LEAVE A REPLY](#))

NEW QUESTION: 23

Which statement best describes how to ensure Einstein Analytics dashboards are easily used across both desktop and mobile devices?

- A. Create multiple layouts, and reorder all the widgets so that they fit nicely within the new default width.
- B. Create a single layout and allow Einstein Analytics to automatically organize dashboard contents to be optimal for the device type.

C. Create multiple layouts, ensure the layout selectors match the device, and resize/hide widgets as necessary to ensure the content is appropriate for the device screen size.

D. Create a single layout and reorder all the widgets so that they fit nicely when viewing on either device.

Answer: C (LEAVE A REPLY)

NEW QUESTION: 24

In the Insights list, insights are ranked in what order?

- A. There is no order
- B. Statistical significance
- C. Alphabetical
- D. Time
- E. Geospatial

Answer: B (LEAVE A REPLY)

NEW QUESTION: 25

The model quality metrics of an Einstein Discovery story indicate that the GINI coefficient in the four folds are 0.82, 0.83, 0.84, and 0.75, respectively.

Which two actions should a consultant take? Choose 2 answers

- A. Deploy the story, because the variation in the metrics is within the normal range.
- B. Do not deploy the story immediately, and research why one fold is performing worse than the others.
- C. Confirm that the overall GINI coefficient is good prior to deploying the story.
- D. Research and check the dataset for outliers in the target field and the main predictors that are shown on top of the story.

Answer: B,C (LEAVE A REPLY)

NEW QUESTION: 26

Which security option is not available in Einstein Analytics for securing datasets?

- A. App level security
- B. Field-level security
- C. Row-level security with security predicates
- D. Inherited security

Answer: B (LEAVE A REPLY)

NEW QUESTION: 27

When you assign any Analytics permission set to users in your org, Salesforce auto-assigns the Analytics Platform permission set license to that user.

- A. False
- B. True

Answer: B (LEAVE A REPLY)

NEW QUESTION: 28

A consultant built a very useful Einstein Analytics app for Sales Operations and they want to share its contents with the rest of Global Sales. However, they do not want to add everyone in Sales to their app. The consultant recommends extending the Sales Operations app and distributing it as an Einstein Analytics template app, but needs to locate specific information to get started.

What is the REST API URL where the consultant can find current template apps?

- A. /services/data/v##.#/wave/templates
- B. /services/data/v##.#/analytics/projects
- C. /services/data/v##.#/wave/apps
- D. /services/data/v##.#/analytics/wizard

Answer: D ([LEAVE A REPLY](#))

NEW QUESTION: 29

Which chart type is best suited to track progress of sales revenue that is realized versus the target?

- A. Flat gauge
- B. Bar chart
- C. Pie chart
- D. Pivot table

Answer: A ([LEAVE A REPLY](#))

NEW QUESTION: 30

Max Analytics API calls per user per hour

- A. 10,000
- B. 100,000
- C. 50,000
- D. 5,000

Answer: A ([LEAVE A REPLY](#))

NEW QUESTION: 31

Is there a need for a separate Permission Set Licence for an Analytics app?

- A. Yes
- B. No

Answer: ([SHOW ANSWER](#))

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NEW QUESTION: 32

When organizing information in an Einstein Analytics dashboard, what does the "Progressive Disclosure' design principle mean'

- A. Only provide the user with the level of detail they need to see, with the option to drill down deeper into more details.
- B. Utilize the latest templates for the most modern look and feel.
- C. Intentionally omit specific details so that users can do ad-hoc exploration if needed for root-cause analysis.
- D. Implement strict security predicates to minimize the amount of information displayed to users.

Answer: (SHOW ANSWER)

NEW QUESTION: 33

An Einstein Analytics team created a funnel chart to show the number of opportunities in each stage. The managers who use the chart report that the funnel shows stages in alphabetical order instead of sales cycle order.

In which two ways can a consultant help them address this issue? Choose 2 answers

- A. Use a dataflow to sort the stages by their internal name.
- B. Use a dataset XMD to rename stages.
- C. Use a dataflow to rename the stages with a preceding number.
- D. Use a dashboard JSON to rename stages.

Answer: B,C (LEAVE A REPLY)

NEW QUESTION: 34

What are two core design principles to consider when building Analytics apps or dashboards? Choose 2 answers

- A. Emphasis: make sure they have space for important information, such as headlines and key charts.
- B. Clarity: make sure they are uncluttered and easy to interpret.
- C. Consistency: make sure they have a sense of familiarity to strengthen your users' ease of use.
- D. Balance: make sure they have a balance of different charts to get a more interesting design.

Answer: (SHOW ANSWER)

Reference:

<https://trailhead.salesforce.com/en/content/learn/modules/analytics-app-design/principles-good-design>

NEW QUESTION: 35

Exhibit:



A company wants to create a timeline chart to visualize the evolution of their Closed Won Opportunities. What are the required parameters to build a lens that displays output similar to the image shown?

- A. 1 measure, 1-2 groupings if trellis is disabled, or 1-4 groupings if trellis is enabled
- B. 1 measure, 0 groupings if trellis is disabled, or 0-2 groupings if trellis is enabled
- C. 2 measures, 0-2 groupings if trellis is disabled, or 0-4 groupings if trellis is enabled
- D. 1 measure, 1 grouping by a date field, and either 0-1 groupings by a dimension if trellis is disabled, or 0-2 groupings if trellis is enabled

Answer: [\(SHOW ANSWER\)](#)

NEW QUESTION: 36

An Einstein Analytics team wants to create a dashboard that displays values from an external, on-premise Oracle database.

What are two options to load the data from the Oracle database into Einstein Analytics? Choose 2 answers

- A. Use the Analytics External Data API.
- B. Use Oracle database connector.
- C. Load the data as a CSV file.
- D. Use the Salesforce SOAP interface.

Answer: A,B [\(LEAVE A REPLY\)](#)

NEW QUESTION: 37

Refer to the graphic.

Einstein Recommends Improvements in 1 Area

salesforce

Multiple fields are providing the same information (for example NAME and ID). Keeping the most descriptive (for example NAME) will allow interpretation and allow additional insights to surface.

Amount and Promotion

Amount and Promotion are 55.8% similar and explain 0.5% and 0.8% of the variation respectively. Together they explain an additional 4.2% of the variation.

- Retain Amount
- Retain Promotion
- Do Nothing

Cancel

Customize Story

Create New Story

Einstein found a recommendation to improve the story: apparently there are two variables that behave the same. Given there is no additional information, what is the correct action?

- A. Cancel this story and redefine the dataset.
- B. Retain Promotion; it is an actionable variable and without it, we cannot recommend prescriptive actions.
- C. Retain Amount; not knowing the size of a deal makes it hard to predict if will be won.
- D. Do nothing; they appear to be similar, but there might be differences from the business perspective.

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 38

Permissions of which 2 internal users are used by Analytics to gain access to Salesforce data?

- A. Each user has a corresponding Profile assigned (Analytics Cloud Integration User and Analytics Cloud Security User profiles).
- B. Analytics uses the permissions of the Integration User to extract data from Salesforce objects and fields when a dataflow job runs.
- C. When you query a dataset that has row-level security based on the User object, Analytics uses the permissions of the Security User to access the User object and its fields.

Answer: A,B,C ([LEAVE A REPLY](#))

NEW QUESTION: 39

Max of objects that can be enabled for Data Sync

- A. 150
- B. 200
- C. 50
- D. 100

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 40

What are the 3 basic actions within a query in Analytics? Choose 3:

- A. Aggregate by a measure

- B. Display the results graphically
- C. Count rows by measure you want to visualize.
- D. Grouping by a dimension
- E. Filter to narrow down your results.

Answer: A,D,E ([LEAVE A REPLY](#))

NEW QUESTION: 41

Trending data limits: Maximum number of trended datasets per user and rows per snapshot:

- A. 5 per user, 100,000 per snapshot
- B. 5 per user, 200,000 per snapshot
- C. 10 per user, 200,000 per snapshot
- D. 10 per user, 100,000 per snapshot

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 42

The Einstein Analytics team at a company created a dataset based on the Opportunity__c custom object. The VP of Sales reports seeing the message "No results found" when opening the dataset to explore it. Other users below the VP in the role hierarchy can see rows on the same dataset. Which two problems might be causing this issue?

- A. The dataset is inheriting sharing from Salesforce and the VP can see more than 3000 rows
- B. The Salesforce profile for the VP does not have read permission on the Opportunity__c custom object
- C. The Salesforce profile for the VP does not have read permission on some fields of the Opportunity__c custom object
- D. The Security Predicates set up at the dataset level are preventing the VP from seeing data

Answer: A,B ([LEAVE A REPLY](#))

NEW QUESTION: 43

A consultant is asked to configure a user to view a dashboard, within a designated app, without the ability to create and save lenses.

After adding the user to the app, which action should the consultant take to implement this requirement?

- A. Assign the view role to the user
- B. Assign the Manager role to the user
- C. Ensure the user has the Analytics permission
- D. Assign the Editor role to the user

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 44

An Einstein Analytics team plans to enable data sync (replication).

Which two limits are specific to data sync (replication) and should be considered before enabling the feature because they might impact existing jobs?

Choose 2 answers

- A. Maximum number of dataflow definitions
- B. Maximum number of dataflow transformations

- C. Maximum number of objects that can be enabled for data sync (replication)
- D. Timeout for ELT (Extract Load Transform) jobs that are scheduled but not yet executed

Answer: ([SHOW ANSWER](#))

Reference:

https://help.salesforce.com/articleView?id=bi_limits.htm&type=5

NEW QUESTION: 45

What is another name for the type of insight that examines how one variable explains variation of the outcome variable?

- A. Spectrum analysis
- B. Third-order analysis
- C. First-order analysis
- D. Object-oriented analysis
- E. Second-order analysis

Answer: C ([LEAVE A REPLY](#))

NEW QUESTION: 46

The Event Monitoring Analytics app brings prebuilt insights and analytics to what type of existing data in your org?

- A. Field audit trail data
- B. Forensics data
- C. Event log file data
- D. Sales Cloud data Login

Answer: C ([LEAVE A REPLY](#))

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NEW QUESTION: 47

The Universal Containers company uses Einstein Analytics to build dashboards for different departments: Sales, Service, and Marketing. Users for the same department have the same role and need to have access to the same dashboards. Dashboards for different departments use some common datasets with the same row-level security.

How can an Einstein Consultant address this need?

- A. Create one application for each department, put common datasets in the shared app, and use profiles to share applications.
- B. Create one application for each department and use roles to share applications.

C. Create one application for each department, put common datasets in the shared app, and use permission sets to share applications.

D. Create one application for each department, put common datasets in the shared app, and use roles to share applications.

Answer: D ([LEAVE A REPLY](#))

NEW QUESTION: 48

What can you change in a Compare Table formula column?

A. The formula and the name

B. The measure

C. The filters

D. The grouping

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 49

After getting approval of the dashboard layout design for a desktop, the Einstein Analytics consultant is ready to start the design process for a mobile layout.

What are three considerations that the consultant should keep in mind when developing the layout? Choose 3 answers

A. If no layouts are eligible for the mobile device, the first defined layout is used. (Missed)

B. If no layouts are eligible for the mobile device, an error message will be displayed.

C. If more than one layout is eligible, the one with the most device properties set is used. If there is a tie, the most recently defined layout is used. (Missed)

D. A layout for mobile is eligible for use when the device meets all the device properties set in the Layout panel.

E. There are widgets that cannot be displayed on mobile layouts.

Answer: A,C,D ([LEAVE A REPLY](#))

Reference:

https://trailhead.salesforce.com/en/content/learn/modules/wave_dashboard_designer_basics/wave_take_analytics_on_the_go

NEW QUESTION: 50

Default rows in values table

A. 100

B. 75

C. 50

D. 200

Answer: A ([LEAVE A REPLY](#))

NEW QUESTION: 51

Exhibit:

Last Activity (Year)	Account Type	Column 1	Column 2
	Summary	297	5,937
2017	Customer	0	
2018	Customer	297	5,296
	Prospect	0	1
	Wholesaler	0	2

Universal Containers has a Sales Manager dashboard. They need to build a table as shown in the graphic and calculate the summary as the first line in a compare table.

How can the summary be calculated'

- A. Add a formula field to calculate the summary.
- B. Use the Show Summary option in the compare table.
- C. Use a SAQL query since the summary is not available in standard interface.
- D. Create a computeExpression field in the Dataflow to calculate the summary.

Answer: B (LEAVE A REPLY)

NEW QUESTION: 52

A consultant built an Einstein Analytics app for the Sales Operations team. The Sales Operations team wants to share their app with other people at the company. The consultant recommends distributing the app as an Einstein Analytics template app. What can the consultant do to give the Sales team more choices and options with future apps that are generated from the Sales Operations app'

- A. Update contents in the Sales Operations app and changes will be pushed down to its generated apps.
- B. Ensure the Sales team has the necessary permissions to customize their apps.
- C. Create a configuration wizard for the app.
- D. Update contents in the Sales Operations app and create new template versions of the app.

Answer: (SHOW ANSWER)

Reference:

https://trailhead.salesforce.com/en/content/learn/modules/wave_analytics_templates_intro/wave_analytics_templates_in_action

NEW QUESTION: 53

A company wants to build a webpage that displays KPIs that can be derived from values in datasets stored in Einstein Analytics. How can an Einstein Analytics consultant derive those KPIs from those datasets?

- A. Export the dataset as an XLS file and use the Einstein Analytics Connector for Excel.
- B. Use the Analytics External Data API and leverage the "query" resource.
- C. Export the dataset as a CSV file and load it to an external database.
- D. Use the Analytics REST API and leverage the -query" resource.

Answer: B (LEAVE A REPLY)

NEW QUESTION: 54

A company's Salesforce org has multi-currency enabled. This company's business intelligence team used Einstein Analytics to build a dataflow that creates a dataset, "OpportunityDataSet". This dataset is populated with data extracted from the standard object, Opportunity. One of the extracted fields is the standard field, Amount.

If a user explores the "OpportunityDataSet" in Einstein Analytics, in which currency will the Amount values be shown?

- A. In the connected user's currency
- B. In the integration user's currency
- C. In the currency that is set on the "currency" attribute in the dataset
- D. In the currency that is set on the "currency" attribute in the dataflow

Answer: B (LEAVE A REPLY)

Reference:

<https://salesforce-trailblazer.com/einstein-analytics-multi-currency/>

NEW QUESTION: 55

Max story creations per org per month

- A. 1000 (can purchase more)
- B. 500
- C. 200 (can purchase more)
- D. 500 (can purchase more)

Answer: (SHOW ANSWER)

NEW QUESTION: 56

A dataset for building the Einstein Discovery story contains 72 fields that are potentially relevant predictors.

Which approach is considered best practice to assess the top predictors in order to get to a meaningful and robust model?

- A. This dataset is too big and cannot be used in Einstein Discovery. Request a new dataset with fewer predictors.
- B. Build the story with all the predictors and indicate that Einstein Discovery should show the top predictors.
- C. Go back to the data preparation and reduce the number of fields to less than 30 in order to produce a story.
- D. Build a story with a first set of predictors and assess which predictors are important to the story. Then drop the less important ones and add the predictors that were omitted in the first run and assess their impact.

Answer: D (LEAVE A REPLY)

Reference:

<https://medium.com/@kshannon565/ea-certification-study-guide-part-3-einstein-discovery-story-design-70ffbe4666c2>

NEW QUESTION: 57

Which chart type is suitable for rendering five measures in a lens visualization?

- A. Metric Radar chart
- B. Scatter chart
- C. Stacked Bar chart
- D. Treemap chart

Answer: C (LEAVE A REPLY)

NEW QUESTION: 58

A customer displays a lot of data and wants a way to dynamically emphasize certain values on a bar chart in order to properly grab the user's attention.

What can an Einstein Consultant use to accomplish this task?

- A. Customize tooltip
- B. Chart Markers
- C. XMD
- D. Compare Table

Answer: ([SHOW ANSWER](#))

Reference:

https://help.salesforce.com/articleView?id=bi_chart_add_tooltips_markers_to_data_points.htm&type=5

NEW QUESTION: 59

A dashboard dataset is growing and the Einstein Analytics consultant notices an impact on performance. The consultant needs to make a few adjustments.

Which three actions can the consultant take to improve dashboard performance? Choose 3 answers

- A. Replace separate step filters with a global filter.
- B. Reorganize the dashboard widgets.
- C. Move calculations to a dataflow.
- D. Use SAQL code to join datasets at runtime.
- E. Distribute steps among separate pages.

Answer: A,C,E ([LEAVE A REPLY](#))

NEW QUESTION: 60

How many stories can you create in Analytics Plus?

- A. 75, but more can be purchased
- B. 500, but more can be purchased
- C. 5,000
- D. 1,000, but more can be purchased

Answer: B ([LEAVE A REPLY](#))

NEW QUESTION: 61

When Analytics runs a dataflow that accesses Salesforce objects, which user does it use?

- A. The record owner
- B. The Integration User
- C. The system administrator
- D. The current user

Answer: ([SHOW ANSWER](#))

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NEW QUESTION: 62

What are the steps in the data exploration process?

- A. Download, View, Refine, Save, Share
- B. View, Explore, Refine, Save, Share
- C. View, Explore, Reduce, Save, Share

Answer: B (LEAVE A REPLY)

NEW QUESTION: 63

A client has a dataset comprised of Opportunity data and Opportunity Line level data. The client wants to use this dataset with Einstein Discovery to understand the Opportunity win rate.

What must be done to the dataset to achieve this goal?

- A. Click Create Story and Einstein will take care of the rest.
- B. Filter to only look at isWon = True records to avoid skewing the results.
- C. Select the isWon = True outcome variable and generate the story.
- D. Change the grain by removing the line level detail as it will skew the win rate.

Answer: A (LEAVE A REPLY)

NEW QUESTION: 64

What is a valid permission for a permission set?

- A. Enable Parental Control
- B. Sales Analytics Apps
- C. Always Sign Me Up for Dreamforce
- D. Access Sales Cloud Analytics Templates and Apps

Answer: D (LEAVE A REPLY)

NEW QUESTION: 65

How many concurrent stories per org are allowed?

- A. 5
- B. 1
- C. 4
- D. 2

Answer: D (LEAVE A REPLY)

NEW QUESTION: 66

A consultant is asked to configure a user to view a dashboard, within a designated app, without the ability to create and save lenses. After adding the user to the app, which action should the consultant take to implement this requirement?

- A. Assign the Manager role to the user.
- B. Ensure the user has the Use Analytics permission.
- C. Assign the Editor role to the user.
- D. Assign the Viewer role to the user.

Answer: B ([LEAVE A REPLY](#))

NEW QUESTION: 67

Benito has Viewer access to a new Einstein Analytics app. He wants to build and edit a dashboard using the Seed Bank dataset in this new app. What must an admin do for Benito to do this?

- A. Assign Benito a permission set that contains the permission: Create and Edit Analytics Dashboards.
- B. Grant Benito access to all datasets in the org.
- C. Grant Benito access to the app that contains the Seed Bank dataset and assign him a permission set that contains the Create and Edit Analytics Dashboards permission.
- D. Assign Benito a permission set that contains the permission: Create and Manage Analytics Apps.

Answer: ([SHOW ANSWER](#)**)**

NEW QUESTION: 68

What kind of insight is "What Is The Difference"?

- A. Descriptive
- B. Diagnostic
- C. Predictive
- D. Prescriptive
- E. Selective

Answer: B ([LEAVE A REPLY](#))

Reference:

https://trailhead.salesforce.com/content/learn/modules/understand_einstein_discovery_stories/understand-what-is-the-difference-insights

NEW QUESTION: 69

Einstein Discovery is a tool that:

- A. Understands your business better than you do
- B. Helps you hire the best data scientist for your business
- C. Is like having a personal data scientist on staff
- D. Replaces your team of BI experts and data analysts

Answer: C ([LEAVE A REPLY](#))

NEW QUESTION: 70

Insights in a story show you how different variables and combinations of variables explain the variation of what kind of variable?

- A. Explanatory variable
- B. Outcome variable
- C. Global variable
- D. Local variable
- E. Tertiary variable

Answer: B (LEAVE A REPLY)

Reference:

When you configure the story, you tell Einstein Discovery to maximize/minimize the variable. The variable is 'outcome variable' in your story

NEW QUESTION: 71

A company uses role hierarchy to implement data security in Salesforce. They want the same role-hierarchy-based security model to apply in Einstein Analytics, but want the users in a role to see data owned by other users in the same role.

Using the "flatten" transformation, which attribute setting achieves this requirement?

- A. Set the attribute "selfjield" to true.
- B. Set the attribute "selfjield" to false.
- C. Set the attribute "include_self_id" to true.
- D. Set the attribute "include_self_id" to false.

Answer: (SHOW ANSWER)

Reference:

https://help.salesforce.com/articleView?id=bi_integrate_flatten_transformation_operation.htm&type=5

NEW QUESTION: 72

What is an appropriate response when a client is disappointed that Einstein Discovery only detected patterns that were already known?

- A. Remind them that the technology is only as good as the data.
- B. Highlight that Einstein reduces time to insight, which is much faster than learning from experience.
- C. Advise them that the use case may not be accurate.
- D. Recommend using a visualization tool, like Einstein Analytics, to uncover the details.

Answer: A (LEAVE A REPLY)

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